

Winners Announced in the Ninth Annual Service Industry Advertising Awards

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Winners have been announced in the Ninth Annual Service Industry Advertising Awards. Nearly 2,000 entries were received in this years competition. A national panel of judges evaluated and rated entries in eight groups and twenty-seven categories. The judges awarded 146 Gold Awards, 111 Silver Awards, as well as 88 Bronze Awards.

The Service Industry Advertising Awards began in 2003 to recognize the advertising excellence of the service industry. The Ninth Annual Service Industry Advertising Awards continues to recognize the advertising excellence from service industry providers. More than 400 advertising agencies and 1,000 institutions participated in the Ninth Annual SIAA Awards.

A national panel of judges reviewed every entry for execution, creativity, quality, consumer appeal and overall break through advertising content.

The judges awarded nine Best of Show awards for their outstanding creative execution. For more information on the Service Industry Advertising Awards go to www.siaawards.com or call **770-457-5852**.

