

SIAA

Ninth Annual Service Industry Advertising Awards

Winners by Agency

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
4orce Digital	GOLD	Annual Report	Scotttrade	Scotttrade Annual Report
Ad Lib Unlimited	SILVER	Brochure	Roth & Company, LLP	Roth & Company, LLP
Ad Lib Unlimited	BRONZE	Total PR Campaign	The Pratt Pavilion at Glengaliff Healthcare Center	
Ad Lib Unlimited	MERIT	Miscellaneous	Mobile Health	Mobile Health Portfolio
Aristotle Interactive	GOLD	Special Video	Arkansas Department of Parks & Tourism	Arkansas Dining's Linguine Pescatore Recipe
Aristotle Interactive	GOLD	Website	Huntington Beach Marketing & Visitors Bureau	
Aristotle Interactive	GOLD	Website	Lake Havasu Convention & Visitors Bureau	Lake Havasu Website
Aristotle Interactive	SILVER	Website	Tennessee Arts Academy	Tennessee Arts Academy Website
Aristotle Interactive	BRONZE	Website	Albuquerque Convention & Visitors Bureau	
Aristotle Interactive	MERIT	Website	Lionel Collectors Club of America	Lionel Collectors Website
Aviatech	GOLD	New Media	Aire Serv Heating & Air Conditioning	Sweepstakes
Aviatech	BRONZE	Website	Ace Hardware	"My Ace" Website
Aviatech	BRONZE	Television Series	Mr. Rooter Plumbing	Mr. Rooter TV Campaign
Aviatech	BRONZE	New Media	Mr. Rooter Plumbing	Scout & Drip Games
Aviatech	BRONZE	Total AD Campaign	Mr. Rooter Plumbing	Integrated Campaign
Aviatech	MERIT	Brochure	Rainbow International	Rainbow Brochure Series
Bergeron Creative Studios	GOLD	New Media	Protrade Financial	Protrade Financial Social Media
Bergeron Creative Studios	GOLD	Brochure	Spyglass Printing	
Bergeron Creative Studios	SILVER	Special Video	Bergeron Creative Studios	Bergeron Creative Studios Video
Bergeron Creative Studios	SILVER	Total AD Campaign	Fraier & Maillet, P.C.	
Bergeron Creative Studios	BRONZE	Total AD Campaign	Bernardone's Trattoria	
Bergeron Creative Studios	BRONZE	Total AD Campaign	Genesis Wealth Advisors	
Bergeron Creative Studios	BRONZE	Logo/Letterhead	Protrade Financial	
Bergeron Creative Studios	BRONZE	Total AD Campaign	Strategic Workspaces	
Bergeron Creative Studios	MERIT	Total AD Campaign	John McMaster	John McMaster, Attorney at Law
Bergeron Creative Studios	MERIT	Logo/Letterhead	Marian Court College	
Bergeron Creative Studios	MERIT	Total AD Campaign	Michael D. Lane	
Bergeron Creative Studios	MERIT	Total AD Campaign	Spyglass Printing	
Blaine Turner Advertising	MERIT	Special Video	The Palliative Care Center at Sundale	
BOLD! Marketing	GOLD	Imprinted Materials		Bold Marketing
BOLD! Marketing	GOLD	Logo/Letterhead		Le Bounce
BOLD! Marketing	MERIT	Total AD Campaign	The Source	The Source Yora N' More
Bonci Design, LLC	MERIT	Logo/Letterhead	Booyango	Booyango Logo
Bozell	GOLD	Television Series	First National Bank	Born and Raised
Burgess Advertising	SILVER	Television Series	Catholic Charities Maine	Charolic Charities Maine TV
Burgess Advertising	SILVER	Magazine Series	E.J. Prescott	Counterfeit Print Ads
Burgess Advertising	SILVER	Outdoor	Portland International Jetport	Pardon Our Appearance

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
Burgess Advertising	BRONZE	Direct Mail	Evergreen USA	Lawyer Mailer
Burgess Advertising	BRONZE	Television Single	Maine Department of Environmental Protection	Devil Ducks TV
Burgess Advertising	MERIT	Website	Androscoggin Valley Hospital	
Celtic Marketing, Inc.	MERIT	Website	Signature Bank	You Should Talk To My Banker
Celtic Marketing, Inc.	MERIT	Total AD Campaign	University of St. Mary of the Lake	Mundelein Seminary Seminary Support
CM Bell Company	GOLD	Brochure	Port of Walla Walla	Port of Walla Walla Brochure
Coates Kokes	BRONZE	Newspaper Series	Adventist Medical Center	Open Heart
Coates Kokes	MERIT	Logo/Letterhead	Adventist Medical Center	Heros of the Heart
Coates Kokes	MERIT	Outdoor	Adventist Medical Center	Urgent Care Sandy
Coates Kokes	MERIT	Special Video	Adventist Medical Center	Rounding Queen
Coates Kokes	MERIT	Newspaper Single	Adventist Medical Center	Aches and Pains
CPM	SILVER	Direct Mail	HCA East-North Florida Division	ER Campaign
CRC Marketing Solutions	GOLD	Magazine Series	UnitedHealthcare	Women's Day Ad Campaign
CRC Marketing Solutions	BRONZE	Website	UnitedHealthcare	www.uhc.tv
CRC Marketing Solutions	MERIT	New Media	UnitedHealthcare	www.uhc.tv
Creative Company	GOLD	Imprinted Materials	Church Extension Plan	General Council Promo Bag
Creative Company	SILVER	Direct Mail	Church Extension Plan	CEP Investment
Creative Company	MERIT	Brochure	Church Extension Plan	Overview Brochure
Creative Partners	GOLD	Newspaper Series	First County Bank	"Tasty" HELOC Advertising
Creative Partners	GOLD	Total AD Campaign	First County Bank	Tasty Campaign
Creative Partners	GOLD	Outdoor	First County Bank	"Tasty" Bus Shelter Advertising
Creative Partners	SILVER	Magazine Single	First County Bank	"Tasty" Fresh Banking Ad
Creative Partners	SILVER	Annual Report	First County Bank	Executive Management Report
Creative Partners	SILVER	Outdoor	First County Bank	"Tasty" Golf Course Advertising
Creative Partners	BRONZE	Magazine Single	First County Bank	"Tasty" Savory Loans Ad
Creative Partners	BRONZE	Outdoor	First County Bank	"Tasty" Bus Route Advertising
Creative Partners	MERIT	Outdoor	First County Bank	"Tasty" Fresh Banking
Darden Tatum	GOLD	Television Single	Virgina College	"V" TV Spot-Holly
Darden Tatum	GOLD	Outdoor	Virgina College	"V" Billboard - Proven
Darden Tatum	SILVER	Total AD Campaign	Virgina College	"V" Campaign
Darden Tatum	SILVER	Television Series	Virgina College	"V" TV Series
Davidson & Balluso/Nilsson Works	GOLD	Annual Report	CVS Caremark	Insights Magazine
Davidson & Balluso/Nilsson Works	GOLD	Newspaper Single	CVS Caremark	Adherence Print Ad
Design Army	BRONZE	Website	McKinley Marketing Partners, Inc.	Web Site
Design Army	BRONZE	Direct Mail	McKinley Marketing Partners, Inc.	
DIA, Inc.	GOLD	Television Series	Tidewater Community College	Popular Series
DIA, Inc.	SILVER	Imprinted Materials	Chesapeake Regional Medical Center	The Bra-Ha-Ha "June Cleavage" T-Shirt
Discovering Oz/Ignition 72	SILVER	Special Video	Promontory Interfinancial Network, LLC	How ICS Works
Dotzler Creative Arts	SILVER	Magazine Single	ASNOA National Headquarters	ASNOA
Dotzler Creative Arts	BRONZE	Logo/Letterhead	Colemen Associates	Rapid DPI
Dotzler Creative Arts	MERIT	Imprinted Materials	Creative Center, College of Art & Design	Creative Center Hoodle
Dotzler Creative Arts	MERIT	Website	Creative Center, College of Art & Design	Creative Center Website-Flash Intro
Evolve Creative Group	BRONZE	Television Single	Summit Chapter of the Ohio Credit Union League	Summit Chapter OCUL
Evolve Creative Group	MERIT	Website	Integrity Federal Credit Union	
Evolve Creative Group	MERIT	Logo/Letterhead	Virtus Fiduciary Consulting	
Flottman Company	SILVER	Miscellaneous	Seraphim Ranch	Seraphim Ranch Experience Collateral
Focus Media, Inc.	GOLD	Publication External	Ulster County Tourism	Ulster County Travel Guide

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
G Design	SILVER	Outdoor	Saint Francis Hospital-Memphis	Feeling Like You Just Don't Fit In ...
G Design	SILVER	Magazine Single	Saint Francis Hospital-Memphis	Smaller Incisions. Bigger Possibilities
G Design	BRONZE	Poster	Saint Francis Hospital-Memphis	Be Bold ... Beat Breast Cancer
G Design	MERIT	Poster	Saint Francis Hospital-Memphis	You Can Choose
GA Creative	SILVER	Magazine Series	Franciscan Health System	Primary Care Advertising Series
GA Creative	MERIT	Outdoor	Franciscan Health System	Prompt Care
GillespieHall	GOLD	Newsletter	American Lung Association	VOICE
GillespieHall	GOLD	Total PR Campaign	BCCS	You-Front & Center Campaign
GillespieHall	GOLD	Poster	BCCS	Hello
GillespieHall	MERIT	Logo/Letterhead	Pennsylvania Alliance to Control Tobacco	Clean Indoor Air for All
GraficaGroup	BRONZE	Total PR Campaign	Summitt Medical Group	
Greenfield/Belser Ltd.	SILVER	Logo/Letterhead		Berry Dunn Logo
Greenfield/Belser Ltd.	SILVER	Brochure		American Management Association
Greenfield/Belser Ltd.	SILVER	Brochure		Apex Brochure
Greenfield/Belser Ltd.	MERIT	Brochure		Berry Dunn Brochure
Group 55 Marketing	GOLD	Annual Report	Amerisure Insurance	Amerisure Annual Report 2010
Hart	GOLD	Website	La-Z-Boy	The Brooke Review
Hart	GOLD	Website	Paramount Insurance Company	Paramount Corporate Website
Hart	GOLD	Total AD Campaign	TARTA	Gas Guzzler Campaign
Hart	GOLD	Magazine Single	The Right Thing	Perfect Match
Hart	GOLD	Total AD Campaign	Wacker Chemical Corp	You Know Us
Hart	SILVER	Total AD Campaign	Paramount Elite	Paramount Elite Campaign
Hart	BRONZE	Magazine Single	The Right Thing	Strength
Hart	MERIT	Total AD Campaign	HCR Manor Care	Memory Care
Havrilla Group	MERIT	Television Series	Geisinger Health Plan	I Want
Hitcents	GOLD	Website	Hitcents	Hitcents.com
Hitcents	SILVER	Website	Rafferty's	montanagrille.com
Hitcents	SILVER	Website	Southern Foods, Inc.	Southernfoodsinc.com
Hitcents	BRONZE	Website	GRREC	grrec.ky.gov
Hitcents	MERIT	Website	Ribbons Galore	Ribbonsgalore.com
Hitcents	MERIT	Website	Total Fitness Connection	TotalFitnessConnection.com
hughesleahykarlovic	GOLD	Radio Series	Webster University	Undergraduate Campaign-Philosophy/Guitar
hughesleahykarlovic	BRONZE	Radio Single	Webster University	Undergraduate Campaign: Guitar
hughesleahykarlovic	MERIT	Television Single	Webster University	Undergraduate Campaign: Guitar
hughesleahykarlovic	MERIT	Radio Single	Webster University	Undergraduate Campaign: Philosophy
Initio Advertising	GOLD	Radio Series	UCare	UCare for Seniors/Healthcare That Starts With Infinite Numbers-Heart
Jennings	GOLD	Television Single	Cooper University Hospital	
Jennings	GOLD	Poster	Southwestern Vermont Medical Center	
Jennings	SILVER	Newspaper Single	Southwestern Vermont Medical Center	
Jennings	MERIT	Miscellaneous	Lowell General Hospital	Play Area
Jennings	MERIT	Newspaper Series	Southwestern Vermont Medical Center	
jodyanddiane Creative Communications	SILVER	Television Single	New Rochelle Humane Society	From Our Home to Yours
jodyanddiane Creative Communications	BRONZE	Special Video	New Rochelle Humane Society	Centennial Video
Kantorwassink	GOLD	Logo/Letterhead	Emergency Care Specialists	
Kantorwassink	SILVER	Total AD Campaign	Kent County Office of Emergency Management	Kent County Disaster Preparedness Campaign
Kantorwassink	BRONZE	Television Single	Ferris State University	
Kantorwassink	BRONZE	Newspaper Series	Ferris State University	Print Campaign

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
Kantorwassink	MERIT	New Media	Ferris State University	Web Banners
Kantorwassink	MERIT	Total AD Campaign	Ferris State University	Unversity Campaign
Kantorwassink	MERIT	New Media	Ferris State University	Web Banners
Kelliher Samets Volk	BRONZE	Radio Series	Network Health	Commonwealth Care Open Enrollment
Kelly MarCom	MERIT	Miscellaneous	Kelly MarCom	Kelly MarCom Holiday Mailer
Knox Marketing	GOLD	Newspaper Series	Summa Health System	Crystal Clinic
Knox Marketing	BRONZE	Total AD Campaign	Adena Health System	Living Proof Campaign
Knox Marketing	BRONZE	Direct Mail	Summa Health System	Wadsworth-Rittman ED
Knox Marketing	MERIT	Television Single	Adena Health System	Living Proof Cardiac
Knox Marketing	MERIT	Annual Report	Akron Children's Hospital	
Krames StayWell	GOLD	Calendar	Holland Hosptial	Holland Community Hospital Calendar
Krames StayWell	GOLD	Newsletter	Meridian Health	Meridian Health Views
Krames StayWell	GOLD	Publication External	The Christ Hospital	Heart Matters
Levine & Associates	GOLD	Logo/Letterhead	Besso's	Besso's Logo
Levine & Associates	GOLD	Outdoor	Koshland Science Museum	Interact with the Issues Campaign
Levine & Associates	BRONZE	Publication External	National Institute on Aging	What's On Your Plate?
Levine & Associates	MERIT	Brochure	Children's National Medical Center	Children's National Hospital Brochure
Levine & Associates	MERIT	Brochure	Clearspire	Clearspire Brochure
Levine & Associates	MERIT	Website	Clearspire	Clearspire Website
Levinson Block, LLC	SILVER	Logo/Letterhead	AMC Health	AMC Health Logo
Lime Valley Advertising, Inc.	GOLD	Calendar	Grislason + Hunter, LLP	2012 Calendar
Lime Valley Advertising, Inc.	SILVER	Logo/Letterhead	Wow! Zone Family Entertainment Center	Wheels@Wow!
Lime Valley Advertising, Inc.	BRONZE	Brochure	AgStar Financial Services, AGA	AgStar Internet Banking Brochure
Lucky Dog Communications	GOLD	Brochure	Imagine Health	PEHP Ice Cream Brochure
Lucky Dog Communications	GOLD	Logo/Letterhead	My Chihauhau Bites (Jewelry)	Business Card & Earring Cord
Lucky Dog Communications	SILVER	Calendar		Life in Motion
Maher & Mignella	BRONZE	Annual Report	St. John of God Community Services	Where Everyday a New Dream Unfolds
Marcus Thomas, LLC	BRONZE	New Media	Akron Children's Hospital	Facebook Page
Mason, Inc.	GOLD	Television Series	Smilow Cancer Hospital at Yale-New Haven	Closer to Free Anthem, Research & Expertise
Mason, Inc.	SILVER	Television Series	Connex Credit Union	Connex Better Than Banking, What It Takes, Auto Loan
Mason, Inc.	MERIT	New Media	Connex Credit Union	Connex V.P. of Unbanking Microsite & Facebook Page
Mason, Inc.	MERIT	Magazine Series	Smilow Cancer Hospital at Yale-New Haven	Closer to Free
Matcha Design	GOLD	Logo/Letterhead	Aspen Park Baptist Church	One Plus One Logo
Matcha Design	GOLD	Magazine Single	DTGAGS	FOCUSED
Matcha Design	GOLD	Website	EarthLink Business	EarthLinkBusiness.com
Matcha Design	GOLD	Newspaper Single	EarthLink Business	Secure Connectivity
Matcha Design	GOLD	Logo/Letterhead	Seres Smith	Seres Smith Logo
Matcha Design	SILVER	Special Video	Asbury United Methodist Church	Breakaway Student Ministry Video
Matcha Design	SILVER	Magazine Single	DTGAGS	We Can Be There
Matcha Design	SILVER	Website	Solomon Consulting Group	Solomonbi.com
Matcha Design	SILVER	Logo/Letterhead	St. Gregory's University	St. Gregory's University Logo
Matcha Design	BRONZE	Brochure	Bellwether Design	Bellwether Design Brochure
Matcha Design	BRONZE	Special Video	MidFirst Bank	MidFirst Backyard Bowl Stadium Animation Logo
Matcha Design	MERIT	Special Video	Asbury United Methodist Church	Traditions Worship Service Video
Matcha Design	MERIT	Special Video	Asbury United Methodist Church	Faithzone Children's Ministry Video
McClain Marketing	GOLD	Direct Mail	Compass Rose Events	Holiday Mailer
McClain Marketing	GOLD	Magazine Series	Computer Generated Solutions	CGS Magazine Campaign

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
McClain Marketing	GOLD	Logo/Letterhead	Kyriba	
McClain Marketing	GOLD	Total AD Campaign	Ogunquit Playhouse	Summer of Love
McClain Marketing	BRONZE	Logo/Letterhead	Bash Events	
McClain Marketing	BRONZE	Television Single	Ogunquit Playhouse	Summer of Love
McClain Marketing	MERIT	Website	Sparhawk Group	
Michael Lors Design	GOLD	Employee Communication	Promontory Interfinancial Network, LLC	Passport
Millar Communication Strategies, Inc.	GOLD	Magazine Series		MD Logistics Ad Campaign
MillerWhite Marketing	SILVER	New Media	American West Ohio Management Company	Logo in Lights Uploader
MillerWhite Marketing	SILVER	Radio Single	Indiana State University	ISU Chicago Solution
MillerWhite Marketing	SILVER	Television Single	UAP Clinic	UAP Posty Notes
MillerWhite Marketing	SILVER	Annual Report	Wabash Valley Community Foundation	
MillerWhite Marketing	MERIT	Miscellaneous	American West Ohio Management Company	Join the Top
MillerWhite Marketing	MERIT	Website	MillerWhite	Yapheads Website
MillerWhite Marketing	MERIT	Television Single	UAP Clinic	UAP I'm Sick
Miranda Creative	SILVER	Calendar	Waterford County School	2012 Calendar
Moran Design	SILVER	Publication Internal	Franciscan Alliance, Northern Indiana Region	Regional Rounds
Moran Design	MERIT	Calendar	Franciscan Alliance, Northern Indiana Region	2012 Calendar
Morse & Company Advertising, Inc.	GOLD	Publication External	Greater Valparaiso Chamber of Commerce	Valparaiso Magazine
Morse & Company Advertising, Inc.	SILVER	Logo/Letterhead	City of Valparaiso	Chicago Dash Logo
Morse & Company Advertising, Inc.	MERIT	Total AD Campaign	Members Advantage Credit Union	We're Not A Bank
Neathawk Dubuque & Packett	GOLD	Miscellaneous	Virginia State Police Insurance Fraud Program	IFP Flash Drive Mailer
Neathawk Dubuque & Packett	SILVER	Direct Mail	The Jefferson Hotel	Picasso Promotion Summer Mailer
Neathawk Dubuque & Packett	MERIT	Television Series	Rex Healthcare	Rex Healthcare TV Campaign
Newton Design & Marketing	GOLD	Miscellaneous	The Woodlands Development Company	The Woodlands Realtor Event Invite
Newton Design & Marketing	GOLD	Direct Mail	The Woodlands Development Company	The Woodlands Jeff Paul Builder
Newton Design & Marketing	GOLD	Special Video	The Woodlands Development Company	The Woodlands A Sustainable Vision Video
Newton Design & Marketing	MERIT	Logo/Letterhead	Dr. Hoasjoe	Dr. Hoasjoe Logo
Newton Design & Marketing	MERIT	Newspaper Series	Southeast Texas Medical Associates	SETMA Joslin Ad Campaign
Obstructed View Studios	GOLD	Radio Single	Muskegon County Airport	Wake Up Call
Obstructed View Studios	GOLD	Radio Single	Northern Michigan University	Family Conference
Obstructed View Studios	SILVER	Radio Series	Family Resource Centers	When I Grow Up/Recipe for Success/The Plan
Obstructed View Studios	SILVER	Radio Single	MAISD	Torpor
Obstructed View Studios	SILVER	Radio Single	Spectrum Health Gerber Memorial	Passion-Kayaking
Orange Label Art + Advertising	GOLD	Newspaper Insert	St. Vincent Medical Center	Best Of
Orange Label Art + Advertising	SILVER	Outdoor	Chapman University	Billboard-John Wayne Airport
Orange Label Art + Advertising	SILVER	Magazine Series	Orange Label Art + Advertising	Smart Business
Orange Label Art + Advertising	MERIT	Newspaper Series	Chapman University	Information Session-Ad Series
Orange Label Art + Advertising	MERIT	New Media	Greenwell Farms	Holiday Promotion E-blast
Orange Label Art + Advertising	MERIT	Logo/Letterhead	Orange Label Art + Advertising	Refreshed
Orange Label Art + Advertising	MERIT	Newspaper Single	St. Vincent Medical Center	Spine Institute Post Lauch
Pasadena Advertising	MERIT	Total AD Campaign	Boyscouts of America, Los Angeles Council	Character Counts Gala Dinner
Pasadena Advertising	MERIT	Website	Metro Goldline Foothill Construction Authority	www.metrogoldline.org
Perich Advertising & Design	SILVER	Magazine Series	Walsh College	Expand IQ/Business Champions/We Dare You
Perich Advertising & Design	MERIT	Radio Single	Walsh College	Groupies
Perich Advertising & Design	MERIT	Television Single	Walsh College	Spray Paint
Pinpoint Strategies, LLC	GOLD	Special Video	Guthrie Clinic	Choose Guthrie
Point B Communications	GOLD	Outdoor	Dana Hotel	Vertigo (Fire & Ice)

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
Point B Communications	GOLD	Website	Infinity Healthcare	Infinity Website
Point B Communications	GOLD	Radio Series	Sure Payroll	Sure Payroll Test Radio
Point B Communications	SILVER	Miscellaneous	Make a Wish Illinois Chapter	Make a Wish 25th Anniversary
Point B Communications	BRONZE	Brochure	Itex	Harmony Healthcare & Rehab Center
Pomegranate Agency	BRONZE	Miscellaneous	League of Southeastern Credit Unions	LSCU Annual Convention & Exposition
PPO&S	GOLD	Television Single	PA Insurance Fraud Prevention Authority	Asking for Trouble
PPO&S	GOLD	Television Series	PA Insurance Fraud Prevention Authority	IFPA Fall TV Campaign
PPO&S	MERIT	Annual Report	PA Insurance Fraud Prevention Authority	IFPA Annual Report
PPO&S	MERIT	Television Single	PA Insurance Fraud Prevention Authority	Permanent Record
Price Group	GOLD	Logo/Letterhead	Texas Tech University Hospitality Services	Top Tier Catering
Publicom, Inc.	GOLD	Radio Single	Bay Regional Medical Center	Pause to Play
Publicom, Inc.	GOLD	Total AD Campaign	Lansing Education Advancement Foundation	A Night at the Museum
Publicom, Inc.	GOLD	Magazine Single	Lifestyle Lift	ENT Journal Dr. Whitaker
Publicom, Inc.	SILVER	Total AD Campaign	McLaren Regional Medical Center	Fighting Chance
Publicom, Inc.	SILVER	Imprinted Materials	Special Days Camps	T-Shirt Logo
Publicom, Inc.	BRONZE	Outdoor	Bay Regional Medical Center	Pause to Play
Publicom, Inc.	BRONZE	Television Single	Ingham Regional Medical Center	Ingham Cardiovascular Group TV
Publicom, Inc.	BRONZE	Poster	Special Days Camps	Poster
Publicom, Inc.	MERIT	Brochure	Lansing Education Advancement Foundation	
Publicom, Inc.	MERIT	Miscellaneous	Special Days Camps	Wish Boat
Publicom, Inc.	MERIT	Television Single	The Detroit Area Diaper Bank	The Detroit Area Diaper Bank TV
Pura Vida Creative Design Studio	MERIT	Poster	Henry County Health Center	Mission, Vision, Values
Ray Braun Design	GOLD	Calendar	Yukon Delta Fisheries Development Association	2011 Calendar
Ray Braun Design	SILVER	Miscellaneous	Ray Braun Design	Space Shuttle
Real Integrated	GOLD	Poster	Michigan Opera Theatre	FATE
Real Integrated	GOLD	Television Single	Olga's Kitchen	Sandwich Perfection
Real Integrated	GOLD	Miscellaneous	Soaring Eagle Casino & Resort	Wild Winnings Slot Tournament
Real Integrated	GOLD	Television Series	The Henry Ford	The Only Place
Real Integrated	SILVER	Television Single	Soaring Eagle Casino & Resort	Experience More
Real Integrated	BRONZE	Miscellaneous	Soaring Eagle Casino & Resort	72,000 VIP Invitational
Real Integrated	MERIT	Miscellaneous	Soaring Eagle Casino & Resort	Classic Casino
Real Integrated	MERIT	Miscellaneous	Soaring Eagle Casino & Resort	Carnival of Cash
Real Integrated	MERIT	Miscellaneous	Soaring Eagle Casino & Resort	Payday in Paradise
Redstone	GOLD	Television Series	Foundation Supportworks/Thrasher	Foundation Dealer Lead-Gen Campaign
Redstone	GOLD	Total PR Campaign	Metropolitan Utilities District	Drive Natural Campaign
Redstone	SILVER	New Media	Madonna Rehabilitation Hospital	Madonna Now You Can Campaign
Redstone	BRONZE	Television Series	Centris Federal Credit Union	Centris "Be Centered" Campaign
Redstone	BRONZE	Television Series	Metropolitan Utilities District	Drive Natural Campaign
Redstone	MERIT	Total AD Campaign	Envista Credit Union	Declare Freedom
Reingold, Inc.	SILVER	Total PR Campaign	Department of Veteran Affairs	Veterans Crisis Line
Reingold, Inc.	MERIT	Total PR Campaign	Department of Veteran Affairs Homeless Office	Report on Homeless Veteran Outreach Initiative
Rethink Creative	SILVER	Newsletter	San Isabel Land Protection Trust	Benchmark
Rethink Creative	BRONZE	New Media	Cliffhanger's Guide	Cliffhangers Guide
ReThink Creative	BRONZE	Logo/Letterhead	Cliffs Commercial District	Cliffs Commercial District Logo
ReThink Creative	BRONZE	Poster	Westcliffe Center for the Performing Arts	WCPA Poster
RVSA Advertising, Inc.	SILVER	Television Single	Visions Federal Credit Union	Visions-Phone Multi
Satterfield Consulting, Inc.	GOLD	Brochure	Valley Republic Bank	Local. Responsive. Reliable-

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
Schafer Advertising	GOLD	Special Video	TTI, Inc.	The Spokesperson
Scout Branding Company	MERIT	Total AD Campaign	League of Southeastern Credit Unions	Image Campaign
Seventh Point	GOLD	Total AD Campaign	Troy University	1887 Motto Campaign
Seventh Point	GOLD	Magazine Series	Troy University	1887 Motto Print Ad Series
Seventh Point	SILVER	Special Video	Troy University	Rosa Parks Promotional Video
Seventh Point	BRONZE	Television Series	Troy University	1887 Motto Series Television Advertisement
Silver Marketing	GOLD	Newspaper Series	Washington Post	Add a Little Post to Your Life
Silver Marketing	GOLD	Direct Mail	Washington Wizards	"Roar" Tube Mailer
Silver Marketing	SILVER	Poster	Aircraft Owners & Pilots Association	Employee Vision Poster
Silver Marketing	SILVER	Publication External	National Space Society	Ad Astra. Spring 2011
Silverpoint	MERIT	Website	The International Council on Hotel & Restaurant	www.chrie.org
SmithGifford	GOLD	Television Single	Middleburg Bank	Fox Free Checking-TV
SmithGifford	GOLD	Newspaper Single	Middleburg Bank	Space Fox
SmithGifford	MERIT	Television Single	Middleburg Bank	Segway
SmithGifford	MERIT	Television Single	Middleburg Bank	Chairs
SoloFlight Design	SILVER	Publication External	Shepherd Center	The Apex of Trauma Care, Spring 2011
SPM Marketing & Communications	GOLD	Total AD Campaign	UC Davis Health System	What Do You See
Springboard Brand & Creative Strategy, Ltd.	GOLD	Total PR Campaign	Lehigh Valley Health Network	Think It Over
St. Claire Group	GOLD	Annual Report	Hoosier Energy	
St. Claire Group	GOLD	Television Single	The Children's Museum of Indianapolis	A Day Will Last a Lifetime
St. Claire Group	SILVER	Television Series	Peyton Manning Children's Hospital	Doc Speak
St. Claire Group	BRONZE	Television Series	Alexian Brothers Health System	Imminent Health
Sterling-Rice Group	SILVER	Employee Communication	Home Instead Senior Care	Welcome Home/Living Home Instead
Taft and Partners	SILVER	Brochure	Capital Health	Digital Technologies Brochure
Taft and Partners	BRONZE	Brochure	CEFLI	General Information Brochure
Taft and Partners	MERIT	Total AD Campaign	Capital Health	Hopewell Opening Teaser Campaign
TAG Communications	GOLD	Poster	HAVlife	Golf Outing Driving Potential
TAG Communications	SILVER	Total AD Campaign	Barrel House	
TAG Communications	SILVER	Television Series	Crawford Company	Crawford
TAG Communications	SILVER	Poster	Quad Cities Chamber of Commerce	River Roots Live
TAG Communications	BRONZE	Miscellaneous	TAG Communications	TAG Collateral Material
TAG Communications	MERIT	Television Series	Trinity Regional Health System	
TCG Advertising & Design	SILVER	Radio Series	Holy Spirit Health System	Quality/Cardiac Radio Campaign
TCG Advertising & Design	BRONZE	Newspaper Single	Holy Spirit Health System	Capital Cardiovascular Associates Ad
TCG Advertising & Design	MERIT	Newsletter	Holy Spirit Health System	For Your Life
Ten Adams	MERIT	Direct Mail	The Christ Hospital	Two Locations-Imaging
Terry Griest Design	MERIT	Newspaper Series	Huntington Hospital	Experience Advertising Campaign
The Marcus Group, Inc.	GOLD	Publication Internal	The Provident Bank Foundation	Charitable Giving Booklet
The Marcus Group, Inc.	MERIT	Logo/Letterhead	Concord Engineering Group	Logo
The Marcus Group, Inc.	MERIT	Radio Single	Monmouth University	Excuses
The Roberts Group	GOLD	Miscellaneous	Saint Francis Medical Center	New Physician Reception Invite
The Roberts Group	GOLD	Newspaper Single	Saint Francis Medical Center	Family Birthplace Expansion Ad
The Roberts Group	SILVER	Annual Report	Saint Francis Medical Center	
The Roberts Group	SILVER	Special Video	Saint Francis Medical Center	Pink Up Cape Video
The Roberts Group	SILVER	Calendar	Saint Francis Medical Center	Level III NICU Calendar
The Roberts Group	BRONZE	Calendar	Saint Francis Medical Center	2012 Calendar
The Roberts Group	MERIT	Newsletter	Saint Francis Medical Center	Fitness Focus

AGENCY	AWARD	CATEGORY	INSTITUTION	ENTRY TITLE
The Roberts Group	MERIT	Employee Communication	Saint Francis Medical Center	Power Line Employee Newsletter
The Roberts Group	MERIT	Direct Mail	Saint Francis Medical Center	Center for Digestive Diseases
The Sumner Group	MERIT	Outdoor	CarolinaEast Health System	Momisms
The Verdi Group, Inc.	SILVER	Direct Mail	Global Crossing	Security Solutions Campaign
The Verdi Group, Inc.	MERIT	Direct Mail	First County Bank	Business Banking Cake Campaign
Trevelino/Keller	GOLD	New Media	TCBY	30th Anniversary Facebook Sweepstakes
Trevelino/Keller	BRONZE	Website	NexTraq	NexTraq Website
UpShift Creative Group	GOLD	Direct Mail	Corporate America Family Credit Union	
UpShift Creative Group	SILVER	Logo/Letterhead	Highland Risk Services	
UpShift Creative Group	SILVER	Website	Highland Risk Services	
UpShift Creative Group	SILVER	New Media	Weber Grill Restaurant	
UpShift Creative Group	MERIT	Miscellaneous	Big Time Software	
UpShift Creative Group	MERIT	Miscellaneous	Sg2	
UpShift Creative Group	MERIT	Brochure		Highland Risk Services Brochure
Vauthier Ferguson	SILVER	Website	Anaconda.mt Chamber of Commerce	Discover Anaconda
Vauthier Ferguson	BRONZE	Total AD Campaign	Arrowhead Foundation	Possibilities
Vendi Advertising	GOLD	Brochure	Myrick Hixon EcoPark	EcoPark Brochure (and insert)
Vendi Advertising	SILVER	Total AD Campaign	Jay Buckley Baseball Tours	
Vendi Advertising	SILVER	Logo/Letterhead	The Parenting Place	The Parenting Place
Vendi Advertising	MERIT	Total PR Campaign	Freedom Honor Flight	Freedom Honor Flight Campaign
Vendi Advertising	MERIT	Website	La Crosse Floral	La Crosse Floral Website
VIA Marketing	GOLD	Radio Single	Porters Network	Porters Remodeling
VIA Marketing	BRONZE	Logo/Letterhead	Hammond Port Authority	The Pavilion at Wolf Lake Memorial Park
Vince Rini Design	MERIT	Publication External	University of California, Irvine	Emergence Magazine
Wax Custom Communications	GOLD	Publication Internal	Humana Active Outlook	HAO Magazine Summer 2011
Wax Custom Communications	GOLD	Publication External	Lincoln Financial Group	Partner Volume 9 Issue 1
Wax Custom Communications	GOLD	Magazine Series	Oak Street Funding	Oak Street Magazine Ads
Wax Custom Communications	SILVER	Publication External	Baylor University Medical Center at Dallas	Baylor Innovations Winter 2011
Wax Custom Communications	SILVER	Newsletter	BlueCross BlueShield of Delaware	Delaware Blue Winter 2011
Wax Custom Communications	SILVER	Poster	Richmond University Medical Center	RUMC Hospital Poster
Wax Custom Communications	MERIT	Publication External	Exclusive Beauty Supplies	xfactor Summer 2011
Wax Custom Communications	MERIT	Publication Internal	Humana Active Outlook	HAO Magazine Fall 2011
Wax Custom Communications	MERIT	Annual Report	Mt. Sinai Medical Center	Community Benefit Report
Yamamoto Moss Mackenzie	SILVER	Total AD Campaign	Weisman Art Museum	WAM Not That's What I Call Art!