

SIAA

Fifth Annual

Service Industry Advertising Awards

Winners by Institution

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
AAA Washington	Gold	Radio Advertising-Series	Membership Radio Campaign	
AAA Washington	Gold	Magazine Ad-Series	Insurance Campaign	
AAA Washington	Gold	Direct Mail	Show Your Card and Save	
AAA Washington	Gold	Outdoor/Transit	Membership Outdoor	
AAA Washington	Gold	Annual Report		
AAA Washington	Silver	Magazine Ad-Single Ad	Travel Advertorial	
AAA Washington	Merit	Logo/Letterhead Design	Corporate Identity	
AAA Washington	Merit	Web Site/Home Page		
AAA Washington	Merit	Magazine Ad-Series	Show Your Card and Save Campaign	
AAA Washington	Merit	Magazine Ad-Series	Book Vegas on AAA.com Campaign	
ABX Air	Bronze	Radio Advertising-Single	I'm On The Job for ABX Air	NAS Recruitment Communications
ABX Air	Merit	Newspaper Ad-Series	Put Your Career on the Map	NAS Recruitment Communications
ActiveHealth Management	Merit	Newsletter	The ActiveHealth Care Management NSL	StayWell Custom Communications
Ad Tracer	Gold	Web Site/Home Page		Communications Development, Inc.
Adelphi University	Silver	Outdoor/Transit	Mall and Bus Signage	
Adelphi University	Merit	Calendar	Fall Cultural Events	
Adelphi University	Merit	Newspaper Ad-Series	"Where" Campaign Ads	
Adelphi University	Merit	Newsletter	Arts and Sciences News	
Adelphi University	Merit	Magazine Ad-Single Ad	Where Eight Schools Share One Vision	
Advanced Planning Services	Gold	Publication/External	Best Practices	Wax Custom Communications
Affordable Dentures	Merit	Magazine Ad-Series	We're Passionate About Our Work.	NAS Recruitment Communications
Akron Symphony Orchestra	Bronze	Brochure	Season: Harmony	TRIAD Communications, Inc.
ALCOS	Silver	Brochure	ALCOS Corporate Brochure	
ALCOS	Silver	Other	ALCOS Pocket Folder	
Allergan for Juvenile Diabetes	Gold	Imprinted Materials	Wipe Out Diabetes	Pacific Communications
Alliance Bank	Bronze	Television Ad-Series	Partner	Pinckney Hugo Group
Alliance Bank	Merit	Annual Report	Corporate Report	Pinckney Hugo Group
Alpharma, Inc.	Gold	Imprinted Materials	Promotional Bobblehead Rex	Trajectory
Ambassador East Hotel	Silver	Magazine Ad-Series	Live for the Moment	Point B Communications
Am Assoc of Diabetes	Merit	Annual Report	AADE Annual Report	Synergy Creative, Inc.
American Eagle	Gold	Special Video Production	Career Videos	NAS Recruitment Communications
American Eagle	Gold	Newspaper Ad-Series	Your Route To Success	NAS Recruitment Communications
American Eagle	Silver	Employee Comm Program	Your Route To Success	NAS Recruitment Communications
American Eagle	Bronze	Newspaper Ad-Single Ad	Your Route to Success	NAS Recruitment Communications
American Eagle	Bronze	Magazine Ad-Single Ad	Fly With Distinction	NAS Recruitment Communications
American Eagle	Merit	Magazine Ad-Series	Your Route To Success	NAS Recruitment Communications
American Electric Power	Gold	Television Ad-Series	Safety Campaign	Inventiva, Inc.
American Electric Power	Silver	Television Ad-Single	Flying Bills Summer	Inventiva, Inc.
American Electric Power	Silver	Newspaper Ad-Series	Safety Campaign	Inventiva, Inc.
American Electric Power	Merit	Newspaper Ad-Single Ad	Call Before You Dig	Inventiva, Inc.
American Family Insurance	Bronze	Television Ad-Single	Red Roof	The San Jose Group
American Postal Workers Union	Merit	Total Advertising Campaign	Two-Phase Consumer Driven Health Plan	UnitedHealthcare
Amerisure Insurance	Bronze	Magazine Ad-Series	Ad Campaign	Group Fifty-Five Marketing
Androscoggin Bank	Gold	Newspaper Ad-Single Ad	Innovation Ad	McClain Marketing Group
Androscoggin Bank	Merit	Total Advertising Campaign	Teaser Campaign	McClain Marketing Group
AOPA Insurance Agency Inc	Gold	Magazine Ad-Series	Project Pilot	Silver Marketing
AOPA Insurance Agency Inc	Silver	Magazine Ad-Single Ad	Owner's Ad	Silver Marketing
Aqua Paradise Pools & Spas	Bronze	Web Site/Home Page	Aqua Paradise Website	Bresette + Company
Arizona State University	Gold	New Media	Animation To Landing Page	NAS Recruitment Communications
Arlington Museum of Art	Silver	Newspaper Ad-Single	Dungeon of Doom Ad	Blanchard Schaefer Advertising
Arlington Museum of Art	Silver	Poster	Dungeon of Doom	Blanchard Schaefer Advertising

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Art Ability	Merit	Logo/Letterhead Design	Art Ability Logo	Brand Agent
Asbury United Methodist Church	Gold	Special Video Production	Asbury Exodus Story	
Asbury United Methodist Church	Gold	Total Advertising Campaign	Asbury Mission Possible Campaign	
Asbury United Methodist Church	Gold	Publication/External	VOX	
Asbury United Methodist Church	Silver	Total PR Campaign	Asbury "Love Almighty" Campaign	
Asbury United Methodist Church	Silver	Newsletter	Asbury	
Asbury United Methodist Church	Bronze	Other	Asbury Prayer Journal	
Asbury United Methodist Church	Bronze	Web Site/Home Page	www.asburytulsa.org	
Asbury United Methodist Church	Merit	Other	Asbury Breakaway Visitor's Card	
Asbury United Methodist Church	Merit	Publication/External	Asbury Tidings	
Asbury United Methodist Church	Merit	Publication/External	Asbury Celebrate Recovery	
Associated Group	Gold	Web Site/Home Page		Zambo Design
ATCLE	Bronze	Newspaper Ad-Single	Trophy Ad	Blanchard Schaefer Advertising
Auburn University	Gold	Magazine Ad-Single	We're Not Just Another Pretty Face	
Auburn University	Silver	Total PR Campaign	Urban Studio	
Auburn University	Bronze	Television Ad-Series	Auburn Creed Commercials	
Bakers Square/Village Inn	Gold	Television Ad-Series	Legendary Restaurant Recipes	Evans, Hardy & Young
Balance Point	Bronze	Direct Mail		DM2
Battle Creek Health System	Merit	Magazine Ad-Series	OUR ROLE IS to Be a Tremendous...	NAS Recruitment Communications
Bay Area Medical Center	Gold	Radio Advertising-Series	Top 100 TV Spots	The Roberts Group, Inc.
Beach House Be Well	Gold	Other	Spa Services	Zambo Design
Beebe Medical Center	Gold	Newspaper Ad-Insert	The Beacon	Dean Design/Marketing Group, Inc.
Beebe Medical Center	Merit	Calendar	Cancer Calendar	Dean Design/Marketing Group, Inc.
Berks County Christian Care Coalition	Gold	Outdoor/Transit	We Help Answer Prayers	Words & Pictures
BHP Billiton	Merit	Newspaper Ad-Single	Thankful	NAS Recruitment Communications
BIDS Trading	Gold	Magazine Ad-Single	Us Us Them	Bandujo Advertising & Design
BJC HealthCare	Silver	Web Site/Home Page	www.bjcschooloutreach.org	
BJC Homecare	Merit	Radio Advertising-Single	Summer of Lovin	NAS Recruitment Communications
Bliley's	Bronze	Logo/Letterhead Design		Neathawk Dubuque & Packett
Bloom, Gross & Associates, Inc.	Merit	Direct Mail	Take A Moment to Paws...	The David Group
Blue Cross Blue Shield of Florida	Merit	Publication/External	Florida Blue	StayWell Custom Communications
Blue Cross Blue Shield of Texas	Merit	Employee Comm Program	"Remember Wellness"	
Blue Sky On York Beach Restaurant	Gold	Logo/Letterhead Design	Blue Sky Logo	Bonci On Design
Blue Tower Cafe	Bronze	Logo/Letterhead Design		Blanchard Schaefer Advertising
BlueCross BlueShield of No Carolina	Gold	Newsletter	A Guide to a Healthier You	StayWell Custom Communications
Boddie-Noell Enterprises	Gold	Newspaper Ad-Single	Success That Sizzles	NAS Recruitment Communications
Boddie-Noell Enterprises	Bronze	Newspaper Ad-Single	It's Sweeter Here	NAS Recruitment Communications
Boddie-Noell Enterprises	Merit	Poster	What Makes Moe's the "Taco" the Town?	NAS Recruitment Communications
Boddie-Noell Enterprises	Merit	Newspaper Ad-Single	Prime Opportunities! Choice Careers!	NAS Recruitment Communications
Bon Secours	Merit	Magazine Ad-Single	Hearing and Balance Center	The Meridian Group
Bresette Theatre Productions	Gold	Other	Ax of Love Program	Bresette + Company
Bresette Theatre Productions	Merit	Poster	Ax of Love Poster	Bresette + Company
Bright House	Merit	Direct Mail	Look How Far/We Scored Big	NAS Recruitment Communications
British Columbia Automobile Assoc.	Silver	Poster	Welcome To Our World	NAS Recruitment Communications
Brown & Partners	Silver	Calendar	Promotional Calendar	Brown & Partners
Bryan College	Merit	Special Video Production	Scopes Trial; Inherit the Truth	ST Productions
BSAPR	Gold	Newspaper Ad-Single	Girl Fight Ad	Blanchard Schaefer Advertising
Budros, Ruhlin & Rice	Bronze	Newspaper Ad-Single Ad	To My Children	Young Isaac
Burton Morgan Foundation	Gold	Other	Forty Years of Philanthropy	TRIAD Communications, Inc.
Busch Gardens	Gold	Newspaper Ad-Single	Want a Job with a Whole New Perspective?	NAS Recruitment Communications
Busch Gardens	Gold	Newspaper Ad-Series	Want to Get the WILDest Perks Around?	NAS Recruitment Communications
Busch Gardens	Gold	Radio Advertising-Single	Job Safari	NAS Recruitment Communications
Busch Gardens	Gold	Direct Mail	Not Exactly Wild About Retirement	NAS Recruitment Communications
Busch Gardens	Silver	Newspaper Ad-Series	Spark a Holiday...	NAS Recruitment Communications
Busch Gardens	Bronze	Newspaper Ad-Single Ad	We Need Bodies	NAS Recruitment Communications
Busch Gardens	Merit	Poster	BEST JOB on the Planet?	NAS Recruitment Communications
Butler Community College	Merit	Television Ad-Single	Experience the Power of IT	
Cable ONE	Gold	Television Ad-Single	Jump	E.B. Lane
Cable Positive, Inc.	Gold	Television Ad-Series	Positive Voices Public Service Campaign	The Watsons
Cable Positive, Inc.	Gold	Special Video Production	Positive Voices: Women & HIV	Kismet Films
Cable Positive, Inc.	Merit	Annual Report		The Watsons
Cairn Leadership School	Merit	Logo/Letterhead Design	Cairn Leadership School Logo/Stationery	McClain Marketing Group
Calfee, Halter & Griswold, LLP	Bronze	Newspaper Ad-Series	It's Just A...	Young Isaac
California Coast Credit Union	Merit	Newspaper Ad-Single	It's All About You	NAS Recruitment Communications
California Lutheran University	Silver	Publication/External	CLU Magazine	
California Lutheran University	Silver	Direct Mail	It's A Fact!	Kevin/Ross Public Relations
California Lutheran University	Bronze	Calendar	Expanding Your Universe	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
CareMore	Merit	Outdoor/Transit	More Care Billboard	Triad Group
CarePlus Health Plans	Merit	Television Ad-Single	Challenge Spot	VS Brooks
CarePlus Health Plans	Merit	Newspaper Ad-Series	Challenge Spot	VS Brooks
Carle Foundation Hospital	Bronze	Total PR Campaign	Cardiac Campaign	The Roberts Group, Inc.
Carlson Wagonlit Travel	Silver	Newspaper Ad-Series	On Top of the World	NAS Recruitment Communications
Carrabassett Valley Academy	Silver	Magazine Ad-Single	N'East Alps Ad	McClain Marketing Group
Caterpillar	Silver	Brochure	Be Part of Something Big	NAS Recruitment Communications
Caterpillar	Merit	Newspaper Ad-Single	Be Part of Something Big	NAS Recruitment Communications
(CHW) Mercy Hospital	Merit	Logo/Letterhead Design	Begin Your Transformation	NAS Recruitment Communications
CB Richard Ellis	Gold	Magazine Ad-Series	Crossed T	Della Femina Rothschild Jeary
CDPHP	Bronze	Annual Report	CDPHP Annual Report	
Centrix Bank	Merit	Television Ad-Series	TV Campaign	bgg Advertising
Centura Health	Merit	Other	Physician Recruiting Flyer	CMBell Company Inc
Centurion Jewelry	Bronze	Direct Mail	Show Guide	Brown & Partners
Channel Advisor	Silver	Outdoor/Transit	We Make Them Play Nice Together	NAS Recruitment Communications
Channel Advisor	Merit	Special Video Production	We Rock e-Commerce	NAS Recruitment Communications
Chaplain College	Gold	Other	Under Graduate Marketing Material	Rytter and Associates
Chester, Willcox & Saxbe, LLP	Silver	Newspaper Ad-Series	Before You're...	Young Isaac
Chevy Chase Bank	Silver	Poster	Because Ponies Are Hard to Wrap	Planit
Chicago Mercantile Exchange	Merit	Brochure	CME	Magnani Continuum Marketing
Chick-fil-A	Gold	Employee Comm Program	Building on Strengths	Realm Communications
Children's Home Society of California	Gold	Annual Report	CHS Annual Report	Zambo Design
Children's Home Society of California	Silver	Calendar	CHS Calendar	Zambo Design
Children's Hospital	Merit	Poster	Do You Know a World-Class Performer?	NAS Recruitment Communications
Children's Memorial Hospital	Bronze	Employee Comm Program	Pediatric Residency Program Brochure	Synergy Creative, Inc.
Children's Oncology Services of IL	Silver	Annual Report	COSI Annual Report	Synergy Creative, Inc.
Christus Santa Rosa Hospital	Merit	New Media	You Really Impressed Us	NAS Recruitment Communications
Church St United Methodist Church	Merit	Newsletter	The Messenger	
Church's Chicken	Gold	Poster	What Good I sove is Just 8 Minutes Away!	NAS Recruitment Communications
CIE Tours International	Gold	Radio Advertising-Single	A Poem by W. B. Yeats	St. Vincent, Milone & O'Sullivan, Inc.
CIE Tours International	Merit	Magazine Ad-Single	Ireland-Britain-Italy	St. Vincent, Milone & O'Sullivan, Inc.
CJ Foundation for AIDS	Merit	Outdoor/Transit	Fairy Tale	Della Femina Rothschild Jeary
Cleveland Clinic	Gold	Television Ad-Single	Piano/Parkinson's/Chopin's	Hill Holliday New York
Cleveland Clinic	Gold	Magazine Ad-Series	Piano/Hotel Door/Chess/	Hill Holliday New York
Cleveland Clinic	Bronze	Other	Letter to Tomorrow	Hill Holliday New York
Cleveland Clinic	Bronze	Web Site/Home Page	Letter to Tomorrow-Microsite	Hill Holliday New York
Cleveland Clinic	Merit	Total Advertising Campaign	Letters to Tomorrow	Hill Holliday New York
Coast Electric Power Association	Gold	Publication/External	Member Handbook	
Coast Electric Power Association	Gold	Direct Mail	Proxy Mailer	
Coast Electric Power Association	Silver	Newsletter	Hotlines	
Coast Electric Power Association	Merit	Annual Report	Strength In Numbers	
Color Resolutions International	Bronze	Logo/Letterhead Design		Justice & Young Marketing and PR
Colorado State University	Gold	Calendar	Colorado Gardener's Calendar	
Colorado State University	Silver	Television Ad-Single	Wind Farm	Snavley Associates Inc
Colorado State University	Silver	Newsletter	Equine Reproduction Laboratory	
Colorado State University	Merit	Other	Veterinary Medicine/Biomedical Sciences	
Colorado State University	Merit	Publication/In House	For-Ever-Green	
Colorado State University	Merit	Annual Report	Colorado Extension	
Common Ground Alliance	Gold	Television Ad-Single	Common Ground Alliance TV PSA	
Common Ground Alliance	Silver	Web Site/Home Page	www.ca11811.com	
Common Ground Alliance	Silver	Radio Advertising-Single	811 Radio Commercial	
Community Bank & Trust Co	Gold	Television Ad-Single	CB&T Direct	
Community Dental	Silver	Logo/Letterhead Design	Community Dental Logo/Stationery	McClain Marketing Group
Covenant Healthcare	Silver	Radio Advertising-Series	Heart Campaign Radio	SPM Marketing & Communications
Corporation Service Company	Merit	Magazine Ad-Single Ad	Are You Managing Risk?	
COSHRM	Merit	Brochure	Season of Change	NAS Recruitment Communications
Cover Tennessee/State of Tennessee	Bronze	Television Ad-Single	Falling	Walker & Associates
Creative Company	Gold	Logo/Letterhead Design	New Brand Identity	Creative Company
Cricket Communications	Bronze	Other	Reindeer?	Walker & Associates
CSU Northridge, The Tseng College	Gold	Newspaper Ad-Series	If You Think This is Dated	Fourth Wall
CSU Northridge, The Tseng College	Merit	Brochure	Taxation	Fourth Wall
CTI, Inc.	Silver	Magazine Ad-Single	Municipal Directory	McClain Marketing Group
CTS Services	Silver	Other	CTS Services Pocket Folder	Catalpha Advertising & Design
Currier Museum of Art	Gold	Newsletter		Joyce Design Solutions, LLC
CVS/Caremark	Silver	Magazine Ad-Single	CVS/Caremark Pharmacy	NAS Recruitment Communications
Dana Hotel and Spa	Merit	Total Advertising Campaign	I am Dana	Point B Communications

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Darden School of Business	Silver	New Media	Dean Bruner's Blog	
Davidson Cty Community College	Gold	Logo/Letterhead Design	DCCC Athletic Teams Logo	
Davidson Cty Community College	Gold	Outdoor/Transit	Truck Wrap	Lin Taylor Graphic Design, Inc.
Davidson Cty Community College	Silver	Annual Report	DCCC Annual Report	
Davidson Cty Community College	Merit	Calendar	DCCC Calendar	
Davidson Cty Community College	Merit	Radio Advertising-Single	DCCC Radio Ad	
Dean Design/Marketing Group, Inc.	Gold	Web Site/Home Page	Website	Dean Design/Marketing Group, Inc.
Delta Air Lines	Silver	Direct Mail	Introduction to New Health Plans	UnitedHealthcare
Deluxe Financial Services	Merit	Newspaper Ad-Single	James	NAS Recruitment Communications
Desoto County Reg Utility Authority	Merit	Annual Report	Desoto County Regional Utility Authority	Chandler Ehrlich
DIRECTV	Silver	Newspaper Ad-Single	Be Part of the Phenomenon	NAS Recruitment Communications
DIRECTV	Silver	Newspaper Ad-Series	Play By Day	NAS Recruitment Communications
Dover Business College	Silver	Poster	Scholarship Poster	Norton/Norris, Inc.
Dover Business College	Bronze	Direct Mail	Variable Print Tri-Fold Mailer	Norton/Norris, Inc.
Down Under Answers	Silver	Brochure		Zamboo Design
Dragon Street Arts Association	Gold	Magazine Ad-Single	Dragon Street Ad	Brand Agent
Drexel University	Silver	Web Site/Home Page	Undergraduate Website	
Drexel University	Merit	Special Video Production	Mario the Dragon Egg Drop Video	
Duff & Phelps	Gold	Magazine Ad-Series	Power Forward	Della Femina Rothschild Jeary & Partners
Duff & Phelps	Merit	Magazine Ad-Single	Folders	Della Femina Rothschild Jeary & Partners
Earth Friendly Chemicals	Gold	Logo/Letterhead Design	Allgone Logo Design	Brand Agent
Earthshare of Georgia	Silver	Poster	Peach Is The New Green	Realm Communications
East Hill Church Family	Gold	Web Site/Home Page	Pure Desire Ministries International	
East Hill Church Family	Gold	Newspaper Ad-Single	Sexy Christians	
East Hill Church Family	Bronze	Publication/External	Connection Magazine	
East Hill Church Family	Merit	Web Site/Home Page		
ECIII	Bronze	Poster	Enjoy The Best of the West	NAS Recruitment Communications
ECIII	Merit	Publication/In House	Unmatched Experience	NAS Recruitment Communications
ECIII	Merit	Brochure	Unmatched Experience	NAS Recruitment Communications
ECIII	Merit	Magazine Ad-Series	Experience: Unbeatable	NAS Recruitment Communications
Eden Prairie	Merit	Brochure	Parks and Recreation Director	NAS Recruitment Communications
Elizabethtown College	Gold	Newspaper Ad-Single	Finish What You Start	Havrilla Group
Enloe	Gold	Newspaper Ad-Single	Confidence	Zamboo Design
Envirotest Canada	Merit	Poster	Career Check-Up	NAS Recruitment Communications
EPB, Electric Power Board	Gold	Other	"We've Moved" Windows	The Johnson Group
EPB, Electric Power Board	Gold	Total Advertising Campaign	Gas vs Electric	The Johnson Group
EPB, Electric Power Board	Silver	Annual Report		The Johnson Group
EPB, Electric Power Board	Bronze	Television Ad-Single	Know What's Coming	The Johnson Group
EPCOR	Gold	Newspaper Ad-Single	Skin Deep	NAS Recruitment Communications
EPCOR	Gold	Newspaper Ad-Series	A Cut Above	NAS Recruitment Communications
EPCOR	Bronze	Brochure	All You Want in a Career	NAS Recruitment Communications
ePrize	Gold	Publication/In House	To The Power of e	Skidmore
ERA Franchise Systems, Inc.	Gold	Direct Mail	Top Affiliate Recognition	Trajectory
ERA Franchise Systems, Inc.	Silver	Other	President's Circle Program, Broker Event	Trajectory
Fairbanks Memorial Hospital	Silver	Newspaper Ad-Series	People First	Nerland Agency
Fairbanks Memorial Hospital	Bronze	Radio Ad-Series	People First	Nerland Agency
Fairhaven Memorial Services	Bronze	Newspaper Ad-Series	The Truth	Orange Label Art + Advertising
Fairview Health Services	Gold	Brochure	Employee Recruitment Brochure	
Fairview Health Services	Gold	Other	Birthplace Gift for Mom and Newborn	
Fairview Health Services	Gold	Television Ad-Series	This Is More	SPM Advertising
Fairview Health Services	Silver	Imprinted Materials	Sports & Orthopedic Care	
Fairview Health Services	Silver	Newspaper Ad-Insert	A Guide to Senior Services in Red Wing	
Fairview Health Services	Silver	Total Advertising Campaign	Open Enrollment Campaign	
Fairview Health Services	Silver	Direct Mail	New Mom	
Fairview Health Services	Bronze	Poster	Medication Safety Poster	
Fairview Health Services	Merit	Employee Comm Program	Passport to Better Health E	
Fairview Health Services	Merit	Publication/In House	EBenezer 90th Anniversary Booklet	
Fairview Hospital	Gold	Special Video Production	Birthing Center Virtual Tour	Adcom Communications
Fairview Hospital	Bronze	Magazine Ad-Single	100 Top Hospital	Adcom Communications
Fairview Hospital	Merit	Newspaper Ad-Series	Moving Life Ad	Adcom Communications
Fairwinds Credit Union	Merit	Employee CommProgram	Branch Out With More Good People	NAS Recruitment Communications
Faith Regional Health Services	Merit	Newsletter	Healthier You	StayWell Custom Communications
Farmers Bank	Silver	Television Ad-Single	Farmers Bank TV Sport	The Meridian Group
Farmers Bank	Merit	Total Advertising Campaign	Farmers Bank Ad Campaign	The Meridian Group
Farmington Savings Bank	Silver	Newspaper Ad-Single	Rest Assured. Rate Assured.	CDHM Advertising
FCUL Service Group Inc	Silver	Direct Mail	Telecom Recovery Webcast Promotion	Pomegranate Studio, Inc.
FCUL Service Group Inc	Bronze	Brochure	KNOWMORE Learning Opportunities	Pomegranate Studio, Inc.
FCUL Service Group Inc	Bronze	Total Advertising Campaign	Convention & Exposition: The Real Bond	Pomegranate Studio, Inc.

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Federal Express	Gold	Magazine Ad-Single	FedEx NBA Print Ad	Signature Advertising
Federal Express	Gold	Employee Comm Program	FedEx Inside Sales	Signature Advertising
First Atlantic Federal Credit Union	Gold	Calendar		
First Atlantic Federal Credit Union	Silver	New Media	Power Point Show	
First Atlantic Federal Credit Union	Bronze	Poster	Service Center Posters	Keith Miller Associates
First Baptist Church Aledo	Gold	Radio Advertising-Single	Loving Jesus/Loving People	
First Baptist Church Aledo	Silver	Newspaper Ad-Single	Worship Shadow	
First Baptist Church at The Mall	Merit	Special Video Production	Special Video Production	
First Baptist Church of Oklahoma City	Gold	Other	Ministry Emphasis Booklet	
First Baptist Concord	Gold	Brochure	Women's Ministry Sweet Simplicity	
First Baptist Concord	Gold	Calendar	Missions Expo	
First Baptist Concord	Gold	Total PR Campaign	Keeping the Promise Stewardship	
First Baptist Concord	Gold	Publication/In House	Life Change University	
First Baptist Concord	Gold	Newsletter	Inside Concord	
First Baptist Concord	Gold	Direct Mail	Missions Expo	
First Baptist Concord	Silver	Poster	A Journey of Faith	
First Baptist Concord	Silver	Logo/Letterhead Design	Redeeming Yesterday Student Band Logo	
First Baptist Concord	Silver	Other	FBC Concord Quest DVD Packaging	
First Baptist Concord	Silver	Direct Mail	Fall Preview Guide	
First Baptist Concord	Bronze	Poster	Have You Heard	
First Baptist Concord	Merit	Logo/Letterhead Design	Concord Christian School Athletics Logo	
First Financial Federal Credit Union	Silver	Calendar	Member Pocket Calendar	D. Hilton Associates
First Financial Federal Credit Union	Silver	Newsletter	Quarterly Member Newsletter	D. Hilton Associates
First Financial Federal Credit Union	Bronze	Employee Comm Program	Marketing Bulletins	
First Financial Federal Credit Union	Bronze	Direct Mail	Shift Into FIRST-Auto Loan	D. Hilton Associates
First Financial Federal Credit Union	Bronze	Outdoor/Transit	Transit Van	
First Financial Federal Credit Union	Merit	Annual Report		D. Hilton Associates
First Independent	Silver	Newspaper Ad-Series		
First Independent	Merit	Direct Mail		
First State Bank	Merit	Direct Mail	Home Equity	Group Fifty-Five Marketing
Flagstar Bank	Gold	Poster	Pick Your Team	SMZ Advertising
Flagstar Bank	Gold	Radio Advertising-Series	Office Mates	SMZ Advertising
Flagstar Bank	Silver	Television Ad-Series	Designed Around You	SMZ Advertising
Flagstar Bank	Merit	Radio Advertising-Single	Cal's Convenience Store	SMZ Advertising
Florida Credit Union League	Gold	Brochure	Survey Says!	
Florida Credit Union League	Gold	Publication/In House	Florida Credit Union News	
Florida Credit Union League	Silver	Logo/Letterhead Design	Foundation Logo	Pomegranate Studio
Fore! Kids Foundation	Gold	Brochure	Fore! Kids Branding Re-Design	Peter A Mayer Advertising, Inc.
Fore! Kids Foundation	Gold	Web Site/Home Page	Fore! Kids Branding Re-Design	Peter A Mayer Advertising, Inc.
Fosters Downeast Clambake	Bronze	Web Site/Home Page		Bonci On Design
Fosters Downeast Clambake	Merit	Magazine Ad-Single	An Event Worthy Ad	Bonci On Design
Franklin Cty Commerce & Leisure Ser	Merit	Web Site/Home Page	Virginia Tourism	Neathawk Dubuque & Packett
Franklin Mint Federal Credit Union	Silver	Annual Report	Choices Magazine	
Franklin Mint Federal Credit Union	Bronze	Web Site/Home Page	FMFCU Web Site	
Franklin University	Silver	Television Ad-Series	What's Next For You?	
Freddie Mac	Merit	Magazine Ad-Single	Around Here, Diversity Rings True	NAS Recruitment Communications
Freedom Eldercare	Merit	Web Site/Home Page	www.freedomeldercare.com	Trajectory
Frisch's Restaurants, Inc.	Bronze	Brochure	Take Ownership of Your Career	NAS Recruitment Communications
FSA	Merit	Other	Robot	Blanchard Schaefer Advertising
Fulford Homes	Bronze	Web Site/Home Page		Habanero
Fullen Dock : Warehouse	Bronze	Magazine Ad-Series		inferno
Gander Mountain	Gold	Radio Advertising-Single	Don't Tell Me Your Going Away?	NAS Recruitment Communications
Gander Mountain	Silver	Television Ad-Single	Do You Love The Outdoors?	NAS Recruitment Communications
Geisinger Health Plan	Bronze	Television Ad-Single	Changing Men	Havrilla Group
GENPROBE	Bronze	Magazine Ad-Single	The Power To Look Deeper	NAS Recruitment Communications
Georgia Ports Authority	Bronze	Other	Georgia Ports Authority Holiday Card	Realm Communications
Glendale Memorial Hospital	Gold	Calendar		Zambo Design
Goodall Hospital	Gold	Imprinted Materials	Pride Sweatshirt	Joslin Lake Design
Goodall Hospital	Gold	Publication/External	Good Health	Joslin Lake Design
Goodall Hospital	Bronze	Magazine Ad-Series	Of All The Pictures You Take	Joslin Lake Design
Goodrich (RA)	Gold	New Media	Animated Splash Page	NAS Recruitment Communications
Goodrich Aerostructures	Silver	Poster	Innovation Is In The Air	NAS Recruitment Communications
Goodrich Aerostructures	Silver	Outdoor/Transit	Career Fair	NAS Recruitment Communications
Goodrich Aerostructures	Merit	Newspaper Ad-Series	Innovation Is In The Air	NAS Recruitment Communications
Goodrich Aerostructures (SD)	Gold	Special Video Production	New Media	NAS Recruitment Communications
Goodrich Aerostructures (SD)	Gold	Publication/In House	Know Any Good Performers	NAS Recruitment Communications
Goodrich Aerostructures (SD)	Silver	Newspaper Ad-Single	Innovation Is In The Air	NAS Recruitment Communications

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Gordon's Jewelers	Gold	Direct Mail	Holiday Catalog	Brown & Partners
Governor's Highway Safety Office	Gold	Television Ad-Single	Street Skier	Chandler Ehrlich
Governor's Highway Safety Office	Silver	Special Video Production	Shattered	Chandler Ehrlich
Governor's Highway Safety Office	Silver	Radio Advertising-Single	Facts of Life	Chandler Ehrlich
Great Wolf Resorts	Silver	Total Advertising Campaign		Doner
Greater Mankato Area United Way	Merit	Publication/External	Growing Hope	Lime Valley Advertising Inc
Greatwide Logistics Services	Merit	Total Advertising Campaign	Get Em Rollin, Get Em Home, Get Em Paid	Levenson & Hill
Greenberg Traurig LLP	Gold	Brochure	Reading the Signs	Bandujo Advertising & Design
Group Health Coop of Eau Claire	Silver	Radio Advertising-Single	Our Brand of Service	Jacobson Rost Marketing
Grove City Church of the Nazarene	Bronze	Special Video Production	Joy	
Gwinnett Medical Center	Gold	Logo/Letterhead Design	Path	McRae
H&M Company	Silver	Magazine Ad-Single	Long History	Walker & Associates
Hackensack University Medical Ctr	Merit	Total Advertising Campaign	Extraordinary Care	Della Femina Rothschild Jeary
Hanover Hospital	Gold	Direct Mail	DOCFINDER	
Hanover Hospital	Bronze	Radio Advertising-Single	DOCFINDER	
Harley-Davidson	Silver	Other	Work Hard. Dress Casual	NAS Recruitment Communications
Harris Teeter	Silver	Newspaper Ad-Single	Rock Over Raggae.	NAS Recruitment Communications
Harris Teeter	Silver	Outdoor/Transit	Opening Worth Celebrate...	NAS Recruitment Communications
HealthEast Care System	Merit	Magazine Ad-Series	Make HealthEast... Great Employees	NAS Recruitment Communications
Henry Ford Community College	Gold	Direct Mail	We're All About You	
Henry Ford Community College	Silver	Other	Team HFCC	
Henry Ford Community College	Silver	Radio Advertising-Series	We're All About You	
Henry Ford Community College	Merit	Total Advertising Campaign	We're All About You	
Henry Ford Community College	Merit	Publication/In House	Destination HFCC	
Henry Ford Community College	Merit	Brochure	It's Your Future. Don't Experiment	
Henry Ford Community College	Merit	Newspaper Ad-Single	We're All About You	
Henry VIII Carvery	Silver	Logo/Letterhead Design	HVII Logo	Bonci On Design
Hickory Tech	Bronze	Newspaper Ad-Series	Branding Ads	Lime Valley Advertising Inc
Hilmar Cheese Company	Merit	Newspaper Adv-Series	XIT City Campaign	The David Group
Hitcents.com	Gold	Web Site/Home Page	www.wilsonsportsocks.com	
Hitcents.com	Bronze	Web Site/Home Page	www.hitcents.com	
Hitcents.com	Merit	Web Site/Home Page	www.hinesfurlongline.com	
Hitcents.com	Merit	Web Site/Home Page	www.landsharkshredding.com	
Honda	Merit	Brochure	Share Our Dream	The David Group
Honda R&D Americas, Inc. (CA)	Merit	Direct Mail	From Dream to Sketch	The David Group
Hoosier Energy	Gold	Annual Report		St. Claire Group
Hope for Peace & Justice	Silver	Logo/Letterhead Design	Hope for Peace & Justice	Brand Agent
Hotel Orrington	Bronze	Brochure	Hotel Orrington	Point B Communications
Housatonic Resources Rec Authority	Bronze	Outdoor/Transit	Check For The Neck	CDHM Advertising
HR Palm Beach County	Bronze	Outdoor/Transit	The Answers To These Great Mysteries	NAS Recruitment Communications
Hudson County Community College	Bronze	Radio Advertising-Single	A World of Possibilities	
Hudson County Community College	Merit	Poster	Cooking for the Holidays	
Hudson County Community College	Merit	Imprinted Materials	Transfer Resource Center	
Hudson County Community College	Merit	Magazine Ad-Single	A World of Possibilities	
Hudson County Community College	Merit	Outdoor/Transit	A World of Possibilities	
Hudson County Community College	Merit	Newspaper Ad-Series	Fall Registration	
Hudson Valley Heart Center	Merit	Logo/Letterhead Design	Women's Cardiac	BBG&G Advertising & PR
Humana	Bronze	Total Advertising Campaign	Willy Chirino Campaign	Michelsen Advertising
Humana, Inc.	Gold	Other	HAO Media Kit	Wax Custom Communications
Humana, Inc.	Bronze	Publication/External	HAO Magazine	Wax Custom Communications
Huntington	Bronze	Newspaper Ad-Series	At Times, Our Customer's Greatest Need Is	NAS Recruitment Communications
Huntington University	Gold	Total Advertising Campaign	Youniversity 07	Brand Innovation Group
Hyatt	Silver	Newspaper Ad-Single	It's Where You Belong	NAS Recruitment Communications
Hyatt	Silver	Outdoor/Transit	Outstanding To The Core	NAS Recruitment Communications
Hyatt	Bronze	Newspaper Ad-Series	We Have the Idea/Your Obvious Pride	NAS Recruitment Communications
Hyatt	Merit	Poster	Someone Who's Outstanding to the Core	NAS Recruitment Communications
Hyatt	Merit	Brochure	Make the Grade? Make Your Mark	NAS Recruitment Communications
Hyatt	Merit	Newspaper Ad-Series	Your Upbeat Attitude/Quest for Perfection	NAS Recruitment Communications
Illinois Council on Long Term Care	Merit	Special Video Production	A Celebration of Heroes	TMK Productions, Inc.
Illinois Department of Transportation	Gold	Radio Advertising-Single	Click It or Ticket	
Illinois Department of Transportation	Silver	Television Ad-Single	Buzzed Drive	
Illinois Department of Transportation	Silver	Television Ad-Series	True Stories	
Illinois Department of Transportation	Bronze	Calendar	Work Zone Safety Calendar	
Illinois Department of Transportation	Bronze	Publication/External	Caution! Magazine	
Illinos Valley Community Hospital	Merit	Total Public Relations Camp	Physical Rehabilitation Center Launch	The Roberts Group, Inc.

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Indiana University Athletics Dept	Gold	Television Ad-Single	Fan Team	St. Claire Group
Indiana University Athletics Dept	Gold	Outdoor/Transit	Defend The Rock	St. Claire Group
Indiana University Athletics Dept	Silver	Television Ad-Single	Fan Cheer	St. Claire Group
Indiana University Foundation	Silver	Special Video Production	We Are IU	
Indiana University Foundation	Merit	Other	IU Foundation Desk Calendar	
Initiative for Corporate Responsibility	Silver	Total Public Relations Camp		Joyce Design Solutions, LLC
INOBTB.ORG	Silver	Web Site/Home Page		Habanero
Interactive Intelligence	Gold	Newspaper Ad-Insert	Say "YES" to Creative Freedom	NAS Recruitment Communications
Interactive Intelligence	Merit	Other	Say "YES" to Career Fulfillment	NAS Recruitment Communications
Intermountain Therapy Animals	Gold	Calendar	Classic Canines	All Nite Graphics
International Securities Exchange	Silver	Web Site/Home Page	ISE Website	Publicis
International Securities Exchange	Silver	Magazine Ad-Series	Moon	Publicis
International Securities Exchange	Merit	Brochure	ISEFX Options Brochure	Publicis
Interstate Distributors, Co.	Merit	Poster	Cash Cow Referral Program	Communications Development, Inc.
ITT Flygt Corporation	Merit	Magazine Ad-Single	It's The Flygt Difference	St. Vincent, Milone & O'Sullivan, Inc.
Jay P. Malmquist, DMD	Bronze	Logo/Letterhead Design	Dentist Branding	Hallock Agency
Jennie O	Bronze	Other	The Most Innovative Careers in the Field	NAS Recruitment Communications
Jennie-O	Merit	Newspaper Ad-Single	Get to Know Jennie-O	NAS Recruitment Communications
Jewish Federation of Broward County	Gold	Logo/Letterhead Design		Eisenberg & Associates
JFK Medical Center	Gold	Newspaper Ad-Series	Image Print Series	SPM Marketing & Communications
John Deere	Gold	Outdoor/Transit	Sharing Ideas That Shape Success	NAS Recruitment Communications
John Deere	Silver	Total Advertising Campaign	John Deere Campaign	NAS Recruitment Communications
JP Morgan	Gold	New Media	Fantasy Futures-Viral Flash Ad	Work Communications
JP Morgan	Bronze	Other	Give It Away	Work Communications
JP Morgan	Merit	Poster	Proud To Be	Work Communications
JPMorgan Chase	Gold	Web Site/Home Page	Chase Freedom	T3
JPS Health Network	Merit	Newspaper Ad-Single	High School Football Program Ad	Blanchard Schaefer Advertising
Keys Energy Services	Gold	Calendar	Energy Conservation	
Keys Energy Services	Gold	Newspaper Ad-Insert	Reliability Report/Tieline 20th Anniversary	
Kodak	Merit	Newspaper Ad-Series	Kodak Recruiting Campaign	McCann Topper/McCann Erickson
Kodak Graphic Comm Canada	Merit	Newspaper Ad-Single	Redefining You	NAS Recruitment Communications
Kroger	Merit	Newspaper Ad-Single	What's More Exciting Than Our Growth?	NAS Recruitment Communications
Lahey Clinic Medical Center	Silver	Television Ad-Series	Two Visits	The Silverman Group
Lahey Clinic Medical Center	Bronze	Imprinted Materials	Gordon Cancer Ctr Dedication Wristband	
Lahey Clinic Medical Center	Bronze	New Media	Lahey E-Mail Blasts	
Lake Washington Technical College	Gold	Radio Advertising-Series	LWTC Radio Ads	Jackie Fisher Marketing & Media
Lake Washington Technical College	Silver	Imprinted Materials	President's List Coin	
Lake Washington Technical College	Bronze	Logo/Letterhead Design	Chef City Grill	
Lake Washington Technical College	Bronze	Imprinted Materials	Luggage Wrap	
Lakeview Medical Center	Merit	Brochure	Special Delivery	Sartori Agency
Lakeview Medical Center	Merit	Outdoor/Transit	More. Better.	Sartori Agency
Lancaster Regional Medical Center	Silver	Newspaper Ad-Single	Radiology	Havrilla Group
Lankhorst Flotec Offshore	Merit	Other	LFO Sales Sheets	McClain Marketing Group
Largo Medical Center	Merit	Employee Comm Program	Get Up to 2,000 Dollars for a RN Referral!	NAS Recruitment Communications
Liberty Science Center	Silver	Other	New Jersey Travel & Tourism Program	Trajectory
Liberty Science Center	Bronze	Other	The Reinvented	Trajectory
Liberty Science Center	Merit	Publication/External	Re-Opening Gala Celebration	Trajectory
Life Way	Gold	Magazine Ad-Series	As God Works Through Us...	NAS Recruitment Communications
Lifeline Connections	Merit	Brochure	Company Brochure	Hallock Agency
Lifeway	Gold	Poster	As God Works Through Us	NAS Recruitment Communications
Lincoln Benefit Life	Gold	Employee Comm Program	The Edge	Wax Custom Communications
Lincoln Benefit Life	Silver	Publication/External	The Edge	Wax Custom Communications
Lincoln Financial Group	Bronze	Publication/In House	Partner	Wax Custom Communications
Lisbon Convention Bureau	Bronze	Direct Mail	Lisbon-Did You Know?	Ilan Geva & Friends
Loma Linda University Medical Ctr	Gold	Poster	PossAbilities	Neathawk Dubuque & Packett
Lothorian	Bronze	Magazine Ad-Single Ad	She Wants A Pool	Planit
Lowes Foods	Merit	Newspaper Ad-Single Ad	Heard It Through the Grapevine?	NAS Recruitment Communications
Maimonides Medical Center	Merit	Newspaper Ad-Series	Brooklyn Hospital	Della Femina Rothschild Jeary
Maine Medical Center	Silver	Poster	Lobby Sign-Sun, Moon	Garrand
Maine Medical Center	Merit	Newspaper Ad-Single Ad	Surgery Print	Garrand
Marengo Memorial Hospital	Gold	Total PRCampaign	Image Campaign	The Roberts Group, Inc.
Marriott International, Inc.	Gold	Web Site/Home Page	PLUG IN	T3
Marriott International, Inc.	Gold	New Media	PLUG IN Banners	T3
Martin Luther College	Merit	Newsletter	Parents Page E-Newsletter	Lime Valley Advertising, Inc.
Martin Memorial Health Systems	Merit	Annual Report	Report to the Community	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Master Card	Merit	Total Advertising Campaign	MarterCard Campaign	NAS Recruitment Communications
Matthew 25 Health & Dental Clinic	Bronze	Total PRCampaign	Matthew 25 Fund Raising Campaign	Brand Innovation Group
McClain Marketing Group	Merit	Other	Moving Annoucement	McClain Marketing Group
McDaniel Fire Systems	Silver	Total Advertising Campaign	Suite	Morse & Company Advertising
McDonald's Corporation	Gold	Newspaper Ad-Single	Come Together	Walker & Associates
McGraw-Hill	Gold	Total Advertising Campaign	Mammogram	UnitedHealthcare
McKenna Health System	Bronze	Total PRCampaign	McKenna HealthLink Outreach Calendar	
McKenna Health System	Bronze	Total Advertising Campaign	McKenna Events Center	
McKinnley Marketing Partners	Silver	Direct Mail	Direct Mail Campaign	Berbay Corporation
Memacin	Merit	Television Ad-Single		InfoWorx
Members 1st Federal Credit Union	Silver	Direct Mail	Generations Postcards Series	Hapsco Design & Printing
Members 1st Federal Credit Union	Merit	Other	Something Big is Brewing at Members 1st	Hapsco Design & Printing
Members Advantage Credit Union	Merit	Newspaper Ad-Series	Advantage Campaign	Morse & Company Advertising
Mercer	Gold	Total Advertising Campaign	Time to Call	Della Femina Rothschild Jeary & Partners
Meridian Health	Merit	Web Site/Home Page	Meridian At Home Website	
Meridian Health	Merit	Publication/In House	WHAM-What's Happening At Meridian	
Mermaids Pools	Gold	Television Advertising-Single		WLUK-TV
Mesaba Airlines	Merit	Newspaper Ad-Single	Pilots	NAS Recruitment Communications
Michigan Dental Association	Merit	Television Ad-Series	Is Your Mouth Trying to Tell You Something	SMZ Advertising
Microsoft	Silver	Total Advertising Campaign	R&D Recruiting Campaign	McCann Topper/ McCann Erickson Gr
Miller Children's Hospital	Merit	Magazine Ad-Single	Bubbleologist	Zambo Design
Minkoff Company	Gold	Brochure	Flood + Fire + Storm Damage Restored	TGD Communications
Minnesota Pork Producers Assoc	Bronze	Direct Mail	Porkcast	Lime Valley Advertising Inc
Missionary Church	Gold	Magazine Ad-Single	PLI "Call" Ad	Brand Innovation Group
Mitchell Supreme Fuel Company	Gold	Newsletter	Fuel For Thought	The Marcus Group Inc
Moneta Group Investment Advisors	Merit	Web Site/Home Page		Habanero
MoneyGram International	Bronze	Newspaper Ad-Single	The Word's Getting Around	NAS Recruitment Communications
Morton College	Gold	Total PRCampaign	Midnights at Morton	
Morton College	Gold	Publication/External	Don't Know Much About History	
MTS Systems	Merit	Brochure	We Make a Difference	NAS Recruitment Communications
NAREB	Gold	Publication/External	Nantucket Island Living Magazine-Sept 07	Bresette + Company
NAREB	Silver	Magazine Ad-Single	Nantucket Island Living Magazine	Bresette + Company
NAS Healthcare Consulting Group	Silver	New Media	How Do You Measure...	NAS Recruitment Communications
NAS Healthcare Consulting Group	Merit	Magazine Ad-Single	Memory	NAS Recruitment Communications
NAS Recruitment Communications	Bronze	Special Video Production	Creating Demand. Delivering Talent.	NAS Recruitment Communications
Na Foundation Adv Arts	Gold	Web Site/Home Page	NFAA Website	Wax Custom Communications
National Foundation for Transplants	Gold	Newsletter	Faces	Chandler Ehrlich
National Freight Industries	Merit	Brochure	Dedicated Start-Up Plan	Communications Development, Inc.
Nationwide Financial Services	Gold	Newsletter	Nationwide Banking News	Young Isaac
Neathawk Dubuque & Packett	Gold	Magazine Ad-Single	Fruit Fly	Neathawk Dubuque & Packett
Neathawk Dubuque & Packett	Bronze	New Media	Holiday Email	Neathawk Dubuque & Packett
Nestle Water	Merit	Direct Mail	Seeks a Great Natural Resource: YOU	NAS Recruitment Communications
Nevada State Bank	Gold	Logo/Letterhead Design	President's Club Corporate Identity	Consultants in Marketing Inc
Nevada State Bank	Gold	Other	President's Club Welcome Kit	Consultants in Marketing Inc
New Hampshire Electric Co-Op	Bronze	Annual Report		bgg Advertising
New Jersey Office of Clean Energy	Merit	Web Site/Home Page	Energy Saving Power Team	Grafica Group
New Orleans Saints	Gold	Total Advertising Campaign	Saints Earn It	Peter A Mayer Advertising Inc
NY City Dept of Small Business Ser	Merit	Brochure	Minority/Woman Cerficiation	Adventium
New York Institute of Technology	Gold	Brochure	Meet Nick	Wheatley Advertising Corp
NewVa Connects	Gold	Poster	Cesar/Liberty/Louis	Neathawk Dubuque & Packett
NH Electic Co-Op	Silver	Television Ad-Series	Smallsteps	bgg Advertising
North Carolina's Eastern Region	Merit	Magazine Ad-Single	Underwear	Market Force, Inc.
Northeastern Fine Jewelry	Silver	Direct Mail	Northeastern DM Catalog	Brand Agent
Northwestern Memorial Hospital	Gold	Web Site/Home Page	A Grand Hopening	iLevel Advertising
Northwestern Memorial Hospital	Silver	Total PRCampaign	Speaking of Women's Health Conference	
Northwestern Memorial Hospital	Silver	Outdoor/Transit	A Grand Hopening	iLevel Advertising
Northwestern Memorial Hospital	Bronze	Newspaper Ad-Insert	A Grand Hopening	
Northwestern Memorial Hospital	Merit	Television Ad-Series	A Grand Hopening	iLevel Advertising
Nossaman	Merit	Web Site/Home Page		Zambo Design
O'Connor Hospitals	Merit	Radio Advertising-Single	Orthopedic Care	Orange Label Art + Advertising
Oak Street Financial	Bronze	Brochure	Retail Brochure	Wax Custom Communications
Oak Street Financial	Bronze	Magazine Ad-Single	Need Cash?	Wax Custom Communications
Ochner Health System	Merit	Annual Report	Defining Moments	Peter A Mayer Advertising Inc
OH Bus Alliance for Higher Edu/Econ	Bronze	Brochure	STEM Brochure	Young Isaac
OMNOVA Solutions Foundation	Merit	Annual Report	Impact	TRIAD Communications, Inc.
OPUS Corporation	Gold	Other	Experience OPUS	
OPUS Corporation	Gold	Magazine Ad-Series	Build Campaign	
OPUS Corporation	Silver	Brochure	Property Management	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Orange Regional Medical Center	Bronze	Newspaper Ad-Series	Bone and Joint Ad Campaign	Media Logic
Orange Regional Medical Center	Bronze	Publication/In House	Your Health	
Orchard Hotels	Silver	Total Advertising Campaign	Feels Good	Point B Communications
Orthopedic Assoc of So Delaware	Merit	Logo/Letterhead Design	Logo	Dean Design/Marketing Group, Inc.
OSF St. Mary Medical Center	Merit	Calendar		The Roberts Group, Inc.
P&H Minepro	Gold	Publication/In House	Work With Giants	NAS Recruitment Communications
Paragon National Bank	Gold	Radio Ad-Single	Star Wars	inferno
Paramount Health Care	Bronze	Newsletter	Teen Talk For Better Health	StayWell Custom Communications
Park Nicollet Health Services	Silver	Special Video Production	HVC Video Welcome	
Park Nicollet Health Services	Merit	Other	Melrose Institute Travel Journal of Compass	
Pebble Beach Resorts	Gold	Poster	Picture Yourself Here	NAS Recruitment Communications
Peirce College	Merit	Outdoor/Transit	Transit-Bus Shelters	
Penn State University	Gold	Web Site/Home Page	Opportunities As Limitless as Penn State	NAS Recruitment Communications
Penn State University	Silver	Radio Advertising-Single	At Penn State Opportunities Are Limitless	NAS Recruitment Communications
Penn State University	Bronze	Total Advertising Campaign	Penn State Campaign	NAS Recruitment Communications
Perteet, Inc.	Silver	Web Site/Home Page	Perteet Web Site	GA Creative, Inc.
Plunkett Raysich Architects, LLP	Merit	Web Site/Home Page		Versant
Porcaro Communications	Gold	Television Ad-Single	GCI Yellow Man-Meeting	Porcaro Communications
Porcaro Communications	Gold	Television Ad-Single	String of Pearls	Porcaro Communications
Porcaro Communications	Silver	Special Video Production	Building a Great Railroad	Porcaro Communications
Princeton Healthcare System	Merit	Poster	Volunteer Week Appreciation	C. Lin Design
Princeton Healthcare Sys Foundation	Silver	Annual Report	Foundation Annual Report	C. Lin Design
Priority Health	Merit	Other	Health Journal	StayWell Custom Communications
Promontory Interfinancial Network	Gold	Direct Mail	Remedy	Planit
Public Service Electric and Gas Co	Silver	Total Advertising Campaign	Worry Free Heating Appliance Contracts	Grafica Group
Public Service Electric and Gas Co	Bronze	Direct Mail	Worry Free "Basement" Letter Package	Grafica Group
Purchase College/State Univ of NY	Merit	New Media	Life is Different Here	Grafica Group
Qantas Vacations	Gold	Brochure	Jetabout	Zamboo Design
Quicken Loans	Silver	Publication/External	Home Advantage	Skidmore
Qwest	Gold	Outdoor/Transit	Get A Kick Out of Coming to Work!	NAS Recruitment Communications
Qwest	Silver	Newsletter	NAS On Demand Healthcare	NAS Recruitment Communications
Raymond James Financial Services	Gold	Television Ad-Series	Zipline & RV	Fitzgerald + CO
RCI	Bronze	Radio Advertising-Single	Remember Your Last Vacation	NAS Recruitment Communications
Renewal Medical Day Spa	Merit	Web Site/Home Page		Miranda Creative
reunion.com	Silver	Television AdSingle	Retired	Quigley-Simpson
Revid Realty	Gold	Magazine Ad-Single	At The Corner	Walker & Associates
Rio Tinto	Merit	Newspaper Ad-Single Ad	I Have Vision	NAS Recruitment Communications
RMC Research Corporation	Gold	Publication/External	Helps a State Make the Grade	RMC Research Corporation
Robinson Engineering	Merit	Logo/Letterhead Design	Robinson Engineering Logo	Words & Pictures, Inc.
Rock Resorts	Bronze	Total Advertising Campaign	Ice Sculpture	E.B. Lane
Rockport Square	Gold	Other	Valet Hanger/Interative CD-ROM	TRIAD Communications, Inc.
Rockport Square	Silver	Web Site/Home Page	Website	TRIAD Communications, Inc.
Rocky Mountain Power	Merit	Brochure	Keep and Eye Out	Hallock Agency
Roehl Transport, Inc.	Silver	Publication/In House	Interchange	Sartori Agency
Roosevelt University	Gold	Publication/In House	Guide to Residence Life	
Roosevelt University	Silver	Logo/Letterhead Design	International Day	
Roosevelt University	Merit	New Media	Visit Day Flash Drive	
Roosevelt University	Merit	Total Advertising Campaign	Just Watch Me	
Roosevelt University	Merit	Direct Mail	Just Watch Me-Holdiay Tube	
Rose Hills Memorial Park & Mortuary	Gold	Radio Advertising-Series	Spanish Radio Campaign	The Artime Group
Sacred Heart University	Gold	Newspaper Ad-Insert	Picture Yourself With A Brighter Future	St. Vincent, Milone & O'Sullivan, Inc.
Sacred Heart University	Gold	Magazine Ad-Series	Ad Campaign with Jack Welch	St. Vincent, Milone & O'Sullivan, Inc.
Sacred Heart University	Bronze	Newspaper Ad-Series	Highlighting the Faculty	St. Vincent, Milone & O'Sullivan, Inc.
Saint Joseph Regional Hospital	Merit	Television Ad-Single	Tom Shipman. Cardiac	St. Claire Group
Salem Area Chamber of Commerce	Merit	Total Advertising Campaign	Fly Salem	Creative Company
Sallie Mae	Merit	Newspaper Ad-Single	Find The Balance You're Looking For	NAS Recruitment Communications
San Antonio Community Hospital	Merit	Direct Mail	Map Mailer	Zamboo Design
San Diego Diversity Initiative	Silver	Magazine Ad-Single	A City Built By Diversity	NAS Recruitment Communications
San Diego Diversity Initiative	Merit	Magazine Ad-Series	San Diego Style	NAS Recruitment Communications
SAP	Gold	Newspaper Ad-Series	SAP Recruiting Campaign	McCann Topper/McCann Erickson Gr
Sartori Agency	Gold	Direct Mail	START	Sartori Agency
Schnucks Markets Inc	Merit	Web Site/Home Page	Schnucks Meal Creations	Habanero
Schottenstein Zox & Dunn Co., LPA	Bronze	Total PRCampaign	Company Launch	SBC Advertising
Sea World	Merit	Brochure	Explore The Nature of Adventure	NAS Recruitment Communications
SeaWorld	Merit	Newspaper Ad-Single	Wave Your Tuition Cares Goodbye	NAS Recruitment Communications
SeaWorld	Merit	Newspaper Ad-Single Ad	Shake Things Up This Holiday Season	NAS Recruitment Communications
SeaWorld	Merit	Newspaper Ad-Single	Treats & Sweeten Your Cash Supply	NAS Recruitment Communications

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
SeaWorld of Orlando	Silver	Radio Ad-Single	Find the Pace of Retirement a Little too Tiring?	NAS Recruitment Communications
Sesame Place	Silver	Direct Mail	...Chance to Feel Like a Kid Again	NAS Recruitment Communications
Shelby Cty Emergency Comm Dist	Gold	Total Advertising Campaign	Shelby County Emergency Comm District	Chandler Ehrlich
Shore Bank	Merit	Annual Report	Shore Bank Annual Report	Synergy Creative, Inc.
SHRM	Silver	Magazine Ad-Single	Season of Change	NAS Recruitment Communications
Signature Advertising	Merit	Web Site/Home Page	Signature Website	Signature Advertising
Simon Graduate School of Business	Silver	Brochure	Management Programs Viewbook	Sigma Marketing Group
Simon Graduate School of Business	Silver	Newspaper Ad-Series	MBA Program Ad Series	
Simon Graduate School of Business	Merit	Publication/External	Simon Business Magazine	
Sisters of St. Francis/No Indiana Reg	Bronze	Calendar	Employee Calendar	Moran Design Corporation
Skidmore	Gold	Newsletter	In Studio	Skidmore
Smart Power	Gold	Special Video Production	Telephones	
Smart Power	Gold	Radio Advertising-Single	Jimmy Tingle	
Smart Power	Gold	Magazine Ad-Single	Declare Your Energy Independence	
Smith Barney	Merit	Brochure	"We Hear You"	Bandujo Advertising & Design
Smith Barney	Merit	Direct Mail	We Hear You	Bandujo Advertising & Design
Society of Human Res Management	Merit	Poster	Careers in HR	NAS Recruitment Communications
Solar Bee, Inc.	Merit	Magazine Ad-Series	Testimonial Ads	St. Vincent, Milone & O'Sullivan, Inc.
Southern California Edison	Merit	Other	Leading The Way	NAS Recruitment Communications
Southern California Edison	Merit	Other	Think Fast	NAS Recruitment Communications
Southern California Edison	Merit	Magazine Ad-Single	Society of Women Engineers	NAS Recruitment Communications
Space Systems Loral	Gold	Total PRCampaign	Everything Happens Here	NAS Recruitment Communications
Space Systems Loral	Gold	Outdoor/Transit	Now Hiring	NAS Recruitment Communications
Space Systems Loral	Silver	Radio Advertising-Single	Radio Spot	NAS Recruitment Communications
Space Systems Loral	Bronze	Publication/In House	Employee Referral Program 2	NAS Recruitment Communications
Space Systems Loral	Merit	Poster	Employee Referral	NAS Recruitment Communications
Space Systems Loral	Merit	Newspaper Ad-Series	Who Packs The Power?	NAS Recruitment Communications
St. Anthony Hospital	Merit	Television Ad-Series	Saints In Action	Insight Creative Group
St. Anthony Hospital	Merit	Television Ad-Single	Midtown	Insight Creative Group
St. Anthony's Medical Center	Merit	Direct Mail	Consumer Heart	The Roberts Group, Inc.
St. Elizabeth Medical Center	Bronze	Television Advertising-Series	Image Television Series	SPM Marketing & Communications
St. Francis Hospital & Health Centers	Merit	Publication/External	Good Health Today	StayWell Custom Communications
St. John the Baptist Parish	Gold	Annual Report	Brochure and Annual Report	
St. John the Baptist Parish	Silver	Brochure	Brochure and Annual Report	
St. Joseph's Hospital	Bronze	Direct Mail	Physician Recruit	Sartori Agency
St. Julien Hotel and Spa	Merit	Total Advertising Campaign	Time Well Spent	Point B Communications
St. Vincent Heart Center of Indiana	Merit	Outdoor/Transit	Best Heart Care in Indiana. Period.	St. Claire Group
St. Vincent Heart Center of Indiana	Merit	Magazine Ad-Single	Mo Moriarity	St. Claire Group
St. Vincent Hospital	Gold	New Media	MyStory.Stvincent.org	Publicis
St. Vincent Hospital	Gold	Radio Advertising-Single	Tiny Successes Quads Radio	Publicis
St. Vincent Hospital	Gold	Magazine Ad-Single	Nicholas-Peds Specialty Care	Publicis
St. Vincent Hospital	Gold	Publication/In House	Healthy Spirit	Publicis
St. Vincent Hospital	Merit	Total PRCampaign	Joint Center Campaign	The Roberts Group, Inc.
St. Vincent Hospital	Merit	Total Advertising Campaign	Peds Specialty/Nicholas	Publicis
St. Vincent Hospital	Merit	Television Ad-Series	Image TV	The Roberts Group, Inc.
Stanley Marks	Gold	Newspaper Ad-Series	Print Ad Series	BBG&G Advertising & PR
Starr Systems	Silver	Brochure	LifeStyle	Planit
State Univ of NY at Oneonta	Merit	Web Site/Home Page	Admissions Student Recruitment	
State Univ of NY College Oneonta	Merit	Publication/External	Admissions Recruitment Package	Kelsh Wilson Design
StayWell Custom Communications	Gold	Calendar	StayWell Custom Communications Calendar	StayWell Custom Communications
StayWell Custom Communications	Gold	Publication/External	Vitality (National Edition)	StayWell Custom Communications
Stearns Financial Services Inc	Gold	Annual Report	Financial Report	
Sterling Financial	Silver	Outdoor/Transit	You Matter	Havrilla Group
Sterling Financial	Bronze	Annual Report	Annual Review	Havrilla Group
Summa Health System	Bronze	Annual Report		Knox Marketing, Inc.
Summit Medical Group	Silver	Employee Comm Program	It Matters. You Matter.	Grafica Group
Sun Chemical	Merit	Other	Smart Colour	Trajectory
SunCom Wireless	Silver	Newspaper Ad-Single	Where Will My Drive Earn Me More?	NAS Recruitment Communications
SunCom Wireless	Merit	Newspaper Ad-Single	Interview Day	NAS Recruitment Communications
SunCom Wireless	Merit	Direct Mail	How Far Is It To Go the Extra Mile?	NAS Recruitment Communications
Super Valu	Gold	Magazine Ad-Single	Right Here. Right Now	NAS Recruitment Communications
SUPERVALU	Merit	Web Site/Home Page	It's Your Time	NAS Recruitment Communications
Taco John's	Silver	Poster	With a Company That Celebrates...	NAS Recruitment Communications
Taco John's	Merit	Logo/Letterhead Design	Go For The Bold	NAS Recruitment Communications
Taco John's	Merit	Web Site/Home Page	Go For The Bold	NAS Recruitment Communications
TAG Solutions	Merit	Logo/Letterhead Design	TAG Solutions Logo	Bresette + Company
Tanner Health System	Merit	Direct Mail	Breast Health Magnet Postcard	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Temple Inland	Merit	Newspaper Ad-Series	Looking For The Total Package?	NAS Recruitment Communications
Temple University Health System	Silver	Magazine Ad-Single	Temple Bariatric Surgery	
Temple University Health System	Bronze	Special Video Production	Temple Lifelines: Gastric Disorders	
Temple University Health System	Bronze	Outdoor/Transit	Temple Lung Center	
Texas A M University Commerce	Gold	Newsletter	Pride Fall	
Texas A M University Commerce	Merit	Publication/In House	Strategic Plan	
Texas A M University-Commerce	Merit	Annual Report	President's Report	
The Architects Golf Club	Gold	Brochure	Brochure System	DM2
The Children's Hosp of Philadelphia	Gold	Annual Report	Because We Care	StayWell Custom Communications
The Cincinnati Bar Association	Gold	Outdoor/Transit		Justice & Young Marketing and PR
The Hershey Company	Bronze	Logo/Letterhead Design	Talent Solutions Team	NAS Recruitment Communications
The Jefferson	Merit	Magazine Ad-Single	Wedding Ad	Neathawk Dubuque & Packett
The Kennedy/Marshall Company	Gold	Logo/Letterhead Design	Identity System	The Arttime Group
The Kennedy/Marshall Company	Gold	Special Video Production	Film Credit Tail	The Arttime Group
The Kroger Company	Silver	Web Site/Home Page	Kroger Health Guide	StayWell Custom Communications
The Lowell Five Cent Savings Bank	Silver	Total Advertising Campaign	Lowell Five Business "Switch" Campaign	Single Source Marketing
The Missionary Church	Silver	Publication/External	Missionary Church Today Magazine	Brand Innovation Group
NY Conservatory Dramatic Arts	Bronze	Brochure	Thousands Audition	Bandujo Advertising & Design
NY Conservatory Dramatic Arts	Bronze	Magazine Ad-Single	Thousands Audition	Bandujo Advertising & Design
The Provident Bank	Gold	Outdoor/Transit	Provident Faces	The Marcus Group Inc
The Provident Bank	Bronze	Radio Advertising-Single	Provident Platinum "Psst!"	The Marcus Group Inc
The Recording Academy	Bronze	Poster	Indie Impact	inferno
The Regional Veterinary Referral Ctr	Silver	Web Site/Home Page	Website	The Borenstein Group
The United Methodist Church	Merit	Publication/External	Resurrection Vision	
The University of Akron	Gold	Annual Report	Community Report	Knox Marketing, Inc.
The University of Akron	Silver	Newspaper Ad-Single	Community Report Newspaper Ad	Knox Marketing, Inc.
The University of Kansas Hospital	Bronze	Newspaper Ad-Single	U.S. News & World Report Award Ad	SPM Marketing & Communications
The University of the Arts	Silver	Total Advertising Campaign	UArts: Enrollment Campaign	Stratus Communications
The Unviversity of the Arts	Bronze	Magazine Ad-Series	PA-Music:Create Don't Copy	Stratus Communications
The Unviversity of the Arts	Merit	New Media	General Banner Advertisement	Stratus Communications
The Unviversity of the Arts	Merit	Newsletter	UArts Fall Newsletter	Stratus Communications
The Western Pennsylvania Hospital	Merit	Brochure	West Penn Burn Center	
The Western Pennsylvania Hospital	Merit	Special Video Production	Magnet Recognition	
Toyota Motor Engineering Manuf	Gold	Poster	Our Innoation	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Gold	Newspaper Ad-Series	Our Innoation	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Gold	Radio Ad-Single	Radio Spot	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Gold	Total Advertising Campaign	Moving Forward	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Gold	Employee Comm Program	Our Innoation	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Silver	Publication/In House	Tupelo, Mississippi	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Bronze	Magazine Ad-Series	Our Innoation	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Merit	Other	Career Fair	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Merit	New Media	College Site	NAS Recruitment Communications
Toyota Motor Engineering Manuf	Merit	Brochure	Tupelo, Mississippi	NAS Recruitment Communications
Toyota Motor Sales, USA, Inc.	Gold	Imprinted Materials	Gaga For Baja	NAS Recruitment Communications
Toyota Motor Sales, USA, Inc.	Gold	Newspaper Ad-Series	Our Excitement	NAS Recruitment Communications
Toyota Motor Sales, USA, Inc.	Gold	Magazine Ad-Series	Our Vision	NAS Recruitment Communications
Toyota Motor Sales, USA, Inc.	Silver	Brochure	Our Excitement	NAS Recruitment Communications
Toyota Motor Sales, USA, Inc.	Silver	Logo/Letterhead Design	Gaga For Baja	NAS Recruitment Communications
Toyota Motor Sales, USA, Inc.	Bronze	Poster	Our Success	NAS Recruitment Communications
Tractor Supply	Gold	Brochure	Good Life Waiting For You Out Here	NAS Recruitment Communications
Tractor Supply	Gold	Total Advertising Campaign	Tractor Supply Campaign	NAS Recruitment Communications
Tri-County Technical College	Bronze	Poster	Get Texted	
Tri-County Technical College	Merit	Logo/Letterhead Design	Green Scene	
Tri-County Technical College	Merit	Newspaper Ad-Single	Athletics Schedule	
Tri-County Technical College	Merit	Annual Report	Putting Learning First	
Tri-County Technical College	Merit	Other	Library Tabletops	
Trinity Baptist Church	Silver	Special Video Production	What We Believe: Jesus	
Trinity Baptist Church	Merit	Logo/Letterhead Design	Securing The Future	
Trinity Baptist Church	Merit	Special Video Production	The Marathon of Marriage	
Trinity Lutheran Church	Silver	Web Site/Home Page	Website	
Trinity Lutheran Church	Silver	Outdoor/Transit	Trinity Sign	
Trinity Lutheran Church	Bronze	Logo/Letterhead Design	Trinity Logo Design	
Trinity Lutheran Church	Bronze	Newsletter	Trinity Today	
Troy University	Gold	Television Ad-Series	Measure of Success	Hambright Calcagno & Downing
Troy University	Gold	Radio Ad-Single	Measure of Success	Hambright Calcagno & Downing
Troy University	Silver	Publication/In House	Troy Magazine	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Troy University	Bronze	Television Ad-Single	"TROY's an Economic Engine"	Hambright Calcagno & Downing
Troy University	Bronze	Newspaper Ad-Single	Fifty Dollar a Plate - Car Tag	Hambright Calcagno & Downing
Troy University	Merit	Magazine Ad-Series	Happy People	Hambright Calcagno & Downing
Troy University	Merit	Special Video Production	TROY: Building Economic Strength	Hambright Calcagno & Downing
Troy University	Merit	Total Advertising Campaign	TROY: Building Economic Strength	Hambright Calcagno & Downing
Troy University	Merit	Magazine Ad-Single	Community	Hambright Calcagno & Downing
TTI, Inc.	Merit	Magazine Ad-Single	Armed Forces Bowl Ad	Blanchard Schaefer Advertising
Tunxis Recycling Operating Comm	Merit	Outdoor/Transit	You're Invited to Our Board Meeting	CDHM Advertising
Turnkey Marketing Solutions, LLC	Silver	Logo/Letterhead Design	Turnkey Marketing Solutions Logo	DeLaune and Associates
Twin Valley Council BSA	Merit	Web Site/Home Page		Lime Valley Advertising Inc
Tyler Junior College	Gold	Imprinted Materials	Three Promises	Phillips Productions
Tyler Junior College	Gold	Special Video Production	Recruitment Video	Phillips Productions
Tyler School of Art, Temple University	Gold	Poster	Summer Courses Poster	
Tyler School of Art, Temple University	Bronze	Publication/External	Catalog	
Tyler School of Art, Temple University	Merit	Poster	Tyler Fall Open House Poster	
Tyler School of Art, Temple University	Merit	Direct Mail	African Impressions Symposia	
Tyler School of Art, Temple University	Merit	Poster	African Impressions Symposia	
U.S. Army	Gold	Poster	Get on the Army Nurse Corps Fast Track	NAS Recruitment Communications
U.S. Army	Silver	Newspaper Ad-Single	Innovative Medicine. Unrivaled Technology	NAS Recruitment Communications
U.S. Army	Silver	Magazine Ad-Series	Some Have the Vision	NAS Recruitment Communications
U.S. Army	Bronze	Poster	Master's Program Offers Benefits You...	NAS Recruitment Communications
U.S. Army	Bronze	Other	Benefits You and Your Country	NAS Recruitment Communications
U.S. Army	Bronze	Total Advertising Campaign	U.S. Army Campaign	NAS Recruitment Communications
U.S. Army	Bronze	Magazine Ad-Series	Continue Your Nursing Education	NAS Recruitment Communications
U.S. Army	Merit	Magazine Ad-Series	Leading Edge Technology	NAS Recruitment Communications
U.S. Army	Merit	Direct Mail	Add Another Title to Your List	NAS Recruitment Communications
U.S. Army	Merit	Poster	Get Your Career Off to a Fast Start	NAS Recruitment Communications
UC Irvine Healthcare	Merit	Brochure	Comprehensive Digestive Disease Center	Zambo Design
Union Savings Bank	Bronze	Total Advertising Campaign	1-2-3 Checking	Mason, Inc.
Union Switch and Signal	Gold	Magazine Ad-Single	Pole Lines Bite	Planit
United Educators	Bronze	Newsletter	Reason & Risk Summer 2007	TGD Communications
United States Steel Corporation	Merit	Outdoor/Transit	We're United States Steel Corporation	NAS Recruitment Communications
UnitedHealthcare	Silver	New Media	Healthy Pregnancy Interactive Manual	CRC Marketing Solutions
Universal Orlando Resort	Gold	New Media	Wish You Were Here	T3
Univ Medical Center at Princeton	Merit	Newspaper Ad-Single	Knee Replacement for Women	C. Lin Design
University of Houston	Gold	Television Ad-Single	Excellence Speaks for Itself	
University of Houston	Silver	Magazine Ad-Series	Annual Fund Giving	
University of Houston	Bronze	Web Site/Home Page	www.uh.edu	
University of Houston	Bronze	Newsletter	Giving Matters	
University of Iowa Healthcare	Silver	Television Ad-Single	Heart TV Spot	SPM Marketing & Communications
Univ of Minnesota Children's Hosp	Gold	Total Advertising Campaign	Image Campaign	SPM Marketing & Communications
University of Pennsylvania Health Sys	Silver	Brochure	Cardiovascular Surgery Clinical Book	
University of Pennsylvania Health Sys	Silver	Calendar	Joan Karnell Cancer Calendar	
University of Pennsylvania Health Sys	Merit	Special Video Production	PPMC Patient Education DVD	
University of Pennsylvania Health Sys	Merit	Newsletter	Penn's Women's Health	
University of South Carolina Aiken	Silver	Calendar	USC Aiken Values	
University of South Carolina Aiken	Bronze	Special Video Production	"I Chose USCA" Athletics Video	
University of South Carolina Aiken	Bronze	Publication/In House	Academic Planning Guide	
University of South Carolina Aiken	Merit	Web Site/Home Page	Pacersports.com	
UPMC	Gold	Employee CommProgram	EXTRA!	
UPMC	Silver	Other	SBI Presentation Materials	
UPMC	Silver	Publication/External	UPMC Health Journal	
UPMC	Bronze	Brochure	UPMC IRR Patient Education Material	
UPMC	Merit	Annual Report	UPMC Annual Report	
UPS	Gold	Publication/In House	Inside UPS-Special Centennial Edition	Realm Communications
UPS	Bronze	Poster	The Dominoes of UPS Service	Realm Communications
Vail Resorts	Merit	Newspaper Ad-Single	This Or a Desk Job?	NAS Recruitment Communications
Valparaiso Chamber of Commerce	Silver	Publication/External	Valpo Chamber Directory	Morse & Company Advertising
Vanguard University of So California	Bronze	New Media	My Space Page	Juxt Interactive
Vanguard University of So California	Bronze	Outdoor/Transit	MBA Bus Back Ad	
Vanguard University of So California	Bronze	Annual Report		
Venable LLP	Silver	Magazine Ad-Series	Perspectives	Planit
Verizon Business	Gold	Poster	Explore New Avenues	NAS Recruitment Communications
Verizon Business	Silver	Poster	Show Your Commitment	NAS Recruitment Communications
Verizon Business	Silver	Other	...Get the World in Return	NAS Recruitment Communications
Verizon Business	Merit	Brochure	...Get the World in Return	NAS Recruitment Communications
Verizon Wireless	Gold	Poster	7 Big Ideas	Havrilla Group

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Verizon Wireless	Gold	Brochure	Going Beyond The Best.	NAS Recruitment Communications
Verizon Wireless	Gold	Logo/Letterhead Design	Careers In Motion	NAS Recruitment Communications
Verizon Wireless	Gold	Web Site/Home Page	Why VZW? Own Your Career	NAS Recruitment Communications
Verizon Wireless	Gold	Magazine Ad-Series	Your Achievements, Impressive	NAS Recruitment Communications
Verizon Wireless	Silver	Brochure	Check Out VZW's Leadership...	NAS Recruitment Communications
Verizon Wireless	Silver	Other	Own Your Career	NAS Recruitment Communications
Verizon Wireless	Silver	Outdoor/Transit	Own Your Career	NAS Recruitment Communications
Verizon Wireless	Bronze	Radio Advertising-Single	Join Verizon Wireless...Own Your Career	NAS Recruitment Communications
Verizon Wireless	Bronze	Other	Top Performers Earn Top Recognition	NAS Recruitment Communications
Verizon Wireless	Bronze	Newspaper Ad-Single	30,000 Employees. 150 Countries...	NAS Recruitment Communications
Verizon Wireless	Bronze	Newspaper Ad-Single	We're Growing Fast and Hiring Today	NAS Recruitment Communications
Verizon Wireless	Bronze	Magazine Ad-Single	Unlock Your Potential!	NAS Recruitment Communications
Verizon Wireless	Merit	Brochure	7 Big Ideas	Havrilla Group
Verizon Wireless	Merit	Magazine Ad-Single	7 Years. 7 Awards	NAS Recruitment Communications
Verizon Wireless	Merit	Magazine Ad-Single	Congratulations!	NAS Recruitment Communications
Verizon Wireless	Merit	Direct Mail	Own Your Career	NAS Recruitment Communications
Verrill Dana	Merit	Newspaper Ad-Single	BTI Ad	McClain Marketing Group
Verrill Dana	Merit	Newspaper Ad-Series	Community Support Series	McClain Marketing Group
Virgin Atlantic Airways	Silver	Web Site/Home Page	Virgin Nauty or Nice	Company C
Virgin Atlantic Airways	Merit	Direct Mail	Virgin Shine	Company C
Virgin Atlantic Airways	Merit	Direct Mail	Virgin Chatyou Up	Company C
Virginia College	Merit	Television Ad-Series	Branding Series	Norton/Norris, Inc.
Virginia College	Merit	Television Ad-Single	Overcome	Norton/Norris, Inc.
VA Commonwealth Univ Health Sys	Gold	Outdoor/Transit	UroGyn Mall Poster	Neathawk Dubuque & Packett
Virginia State Police	Gold	Direct Mail	Summer HEAT	Neathawk Dubuque & Packett
Virginia State Police- H.E.A.T.	Bronze	Web Site/Home Page	H.E.A.T Racing Microsite	Neathawk Dubuque & Packett
Insurance Fraud Division	Bronze	Special Video Production	Insurance Fraud Program	Neathawk Dubuque & Packett
Virginians for the Arts	Merit	Direct Mail	Arts Build Communities	Neathawk Dubuque & Packett
Walla Walla General Hospital	Merit	Poster	Gala Poster	CMBell Company Inc
Walla Walla University	Merit	Brochure	Affordability Brochure Series	CMBell Company Inc
Walla Walla University	Merit	Direct Mail	A Priceless Education	CMBell Company Inc
Waste Management	Merit	Television Ad-Single	Think Green. Think Waste Management	NAS Recruitment Communications
Wellmark Blue Cross Blue Shield	Silver	Newsletter	Blue	Wax Custom Communications
WellStar Health System	Merit	Publication/External	Health and You for WellStar	StayWell Custom Communications
Wendy's	Silver	Other	Came For a Job and Discovered a Career	NAS Recruitment Communications
Wendy's	Bronze	Outdoor/Transit	Wake Up To A Great New Job!	NAS Recruitment Communications
Wentworth-Douglass Hospital	Merit	Radio Advertising-Single	"Generic Cancer"	Bresette + Company
West Side Bakery	Gold	Logo/Letterhead Design	Logo/Letterhead Design	TRIAD Communications, Inc.
Western Express	Merit	Radio Advertising-Single	Big Earl's Trucking	Communications Development, Inc.
Westin Hotels and Resorts	Gold	Total Advertising Campaign	This Is How It Should Feel	Deutsch, Inc.
Westside Transport	Silver	Radio Advertising-Single	Highway Congestion	Communications Development, Inc.
White Memorial Medical Center	Silver	Magazine Ad-Series	Brand Campaign	Enlace Communications
White Memorial Medical Center	Silver	Publication/In House	I Will	CMBell Company Inc
White Memorial Medical Center	Merit	Publication/In House	What Would You Do...	NAS Recruitment Communications
White River Valley Electric Coop	Gold	Imprinted Materials	Rockin' Willie Wiredhand	
White River Valley Electric Coop	Silver	Special Video Production	Home Energy Efficiency Makeover	
White River Valley Electric Coop	Bronze	Newsletter	Current Times	
White River Valley Electric Coop	Merit	Newspaper Ad-Single Ad	Heros are Part of Our Electric Cooperative	
Whitney National Bank	Silver	Radio Ad-Single	Comeback Home Loan	Peter A Mayer Advertising Inc
Williams Jewelers	Merit	Direct Mail	Williams Jewelers DM Catalog	Brand Agent
Wilmington Trust	Silver	Publication/In House	WL	
Wilmington Trust	Silver	Employee CommProgram	Journeys-Where Staff Members Connect	WHZP
Windsor Broadcast Productions	Gold	Television Ad-Series		
Windstream Communications	Silver	Direct Mail	Blah Blah	Company C
Windstream Communications	Merit	Direct Mail	Fruit Cake	Company C
WTMD	Gold	Newspaper Ad-Series	Antipop	Planit
WTMD	Gold	Magazine Ad-Single	Gang Signs	Planit
Wyndham	Merit	Poster	Today's Internship, Tommorrow's Careers	NAS Recruitment Communications
Zales Corporation	Gold	Other	Zales Bridal Catalog	Brown & Partners
Zurich Classic of New Orleans	Merit	Total Ad Campaign	Event Advertising	Peter A Mayer Advertising, Inc.